



Figure 1.1. Map of ancient Mesoamerica.

MAIZE AND THE MAKING OF MEXICO



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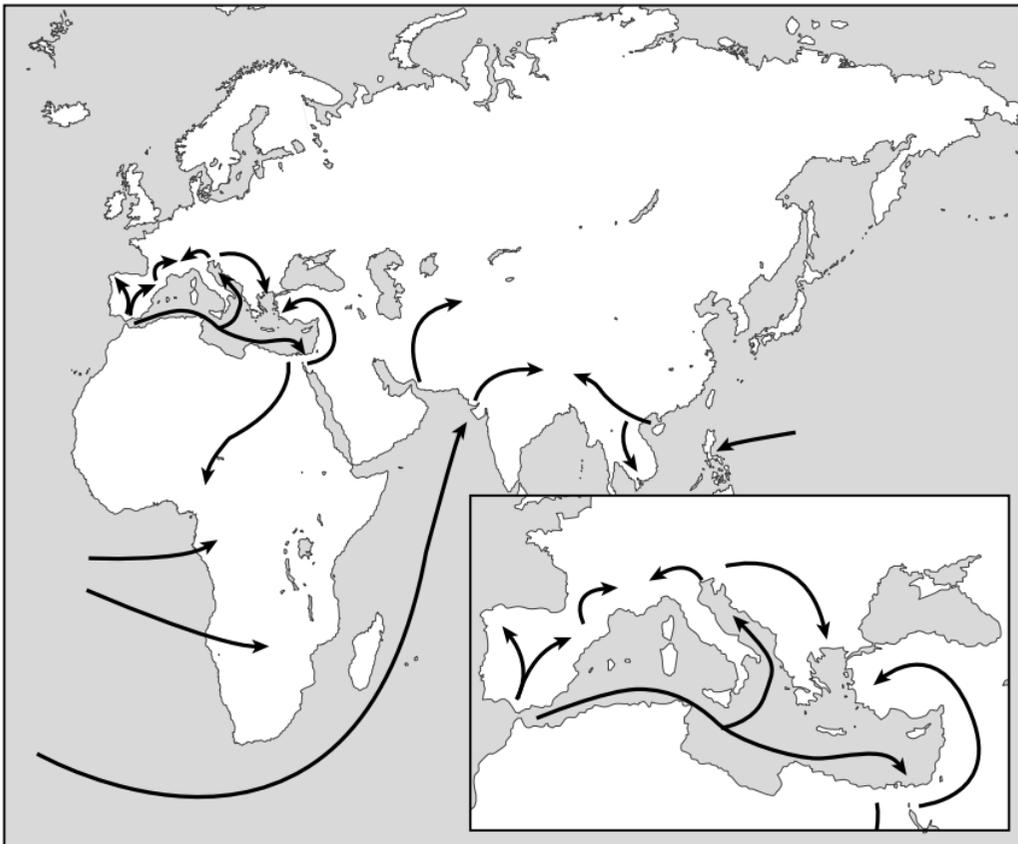


Figure 1.3. Map of maize's travels within the Columbian Exchange.



Figure 2.1. Map of Ancient Arid America and Oasis America.



Figure 2.4. Map of Northern New Spain.

PLANET TACO

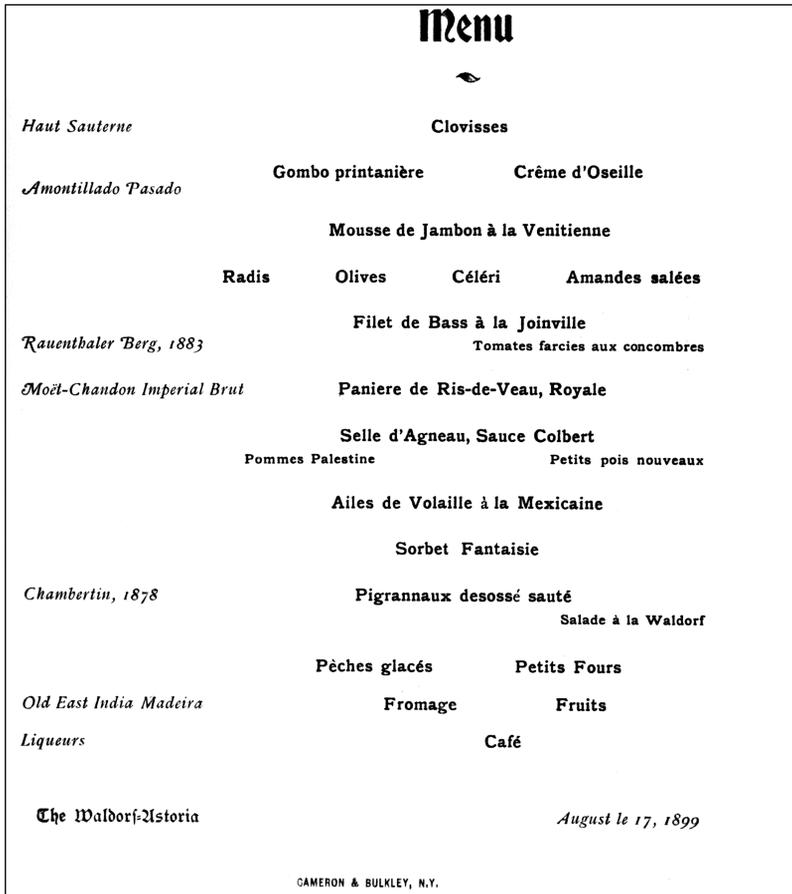


Figure 3.1. “Ailes de Volaille [chicken wings] à la Mexicaine” at a dinner at the Waldorf-Astoria, August 17, 1899, in honor of the South-Eastern Railroad Co. of Yucatán by Rafael Peón y Loza. Miss Frank E. Buttolph American Menu Collection, 1851–1930. New York Public Library. Stephen A. Schwarzman Building Rare Book Division. Image ID 4000006353.3. Courtesy of New York Public Library.

THE RISE AND FALL OF THE CHILI QUEENS

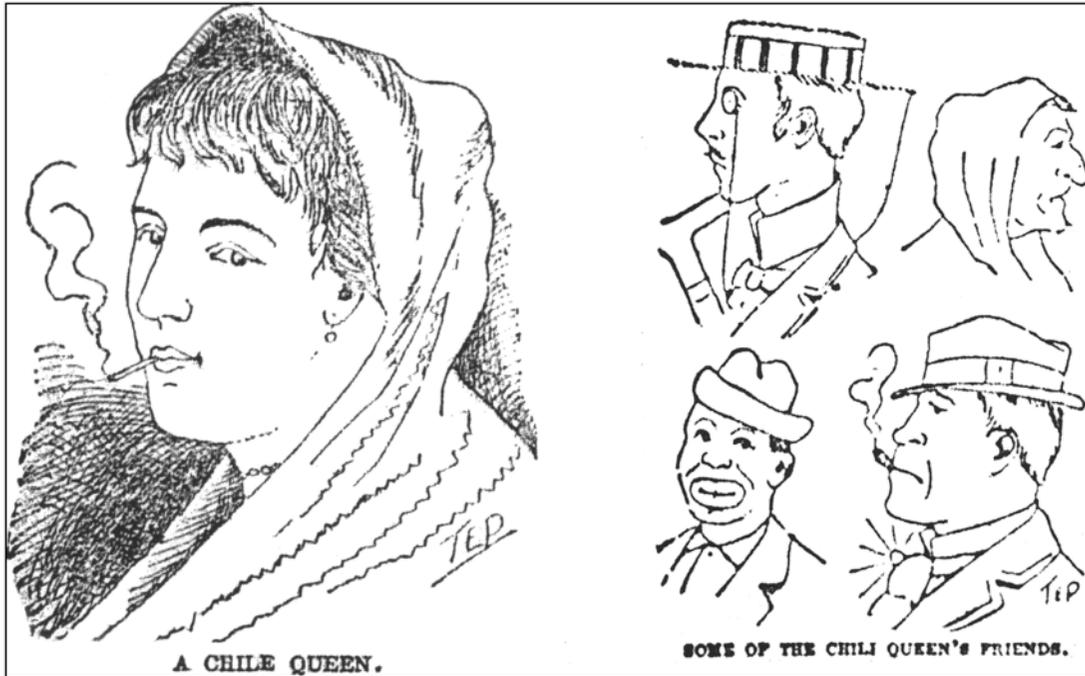


Figure 4.2. A chili queen depicted with a Mexican shawl (*rebozo*) and cigarette—signaling her lack of propriety—along with her disreputable friends. “A Chili Queen” and “Some of the Chili Queen’s Friends.” *San Antonio Daily Express*, June 17, 1894.

PLANET TACO

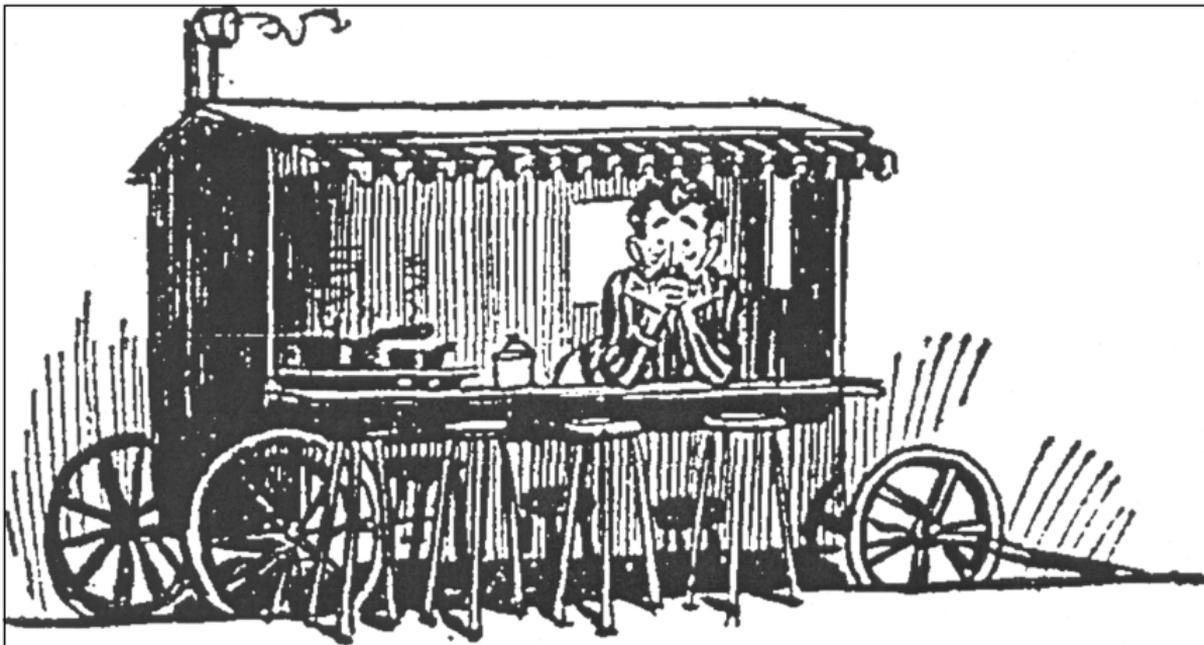


Figure 4.3. Tamale pushcart peacock. *Los Angeles Times*, April 17, 1924, A1. Los Angeles Times Staff. Copyright (c) 1924. Los Angeles Times. Reprinted with Permission.

May 2, 1950

J. MALDONADO

2,506,305

FORM FOR FRYING TORTILLAS TO MAKE FRIED TACOS

Filed July 21, 1947

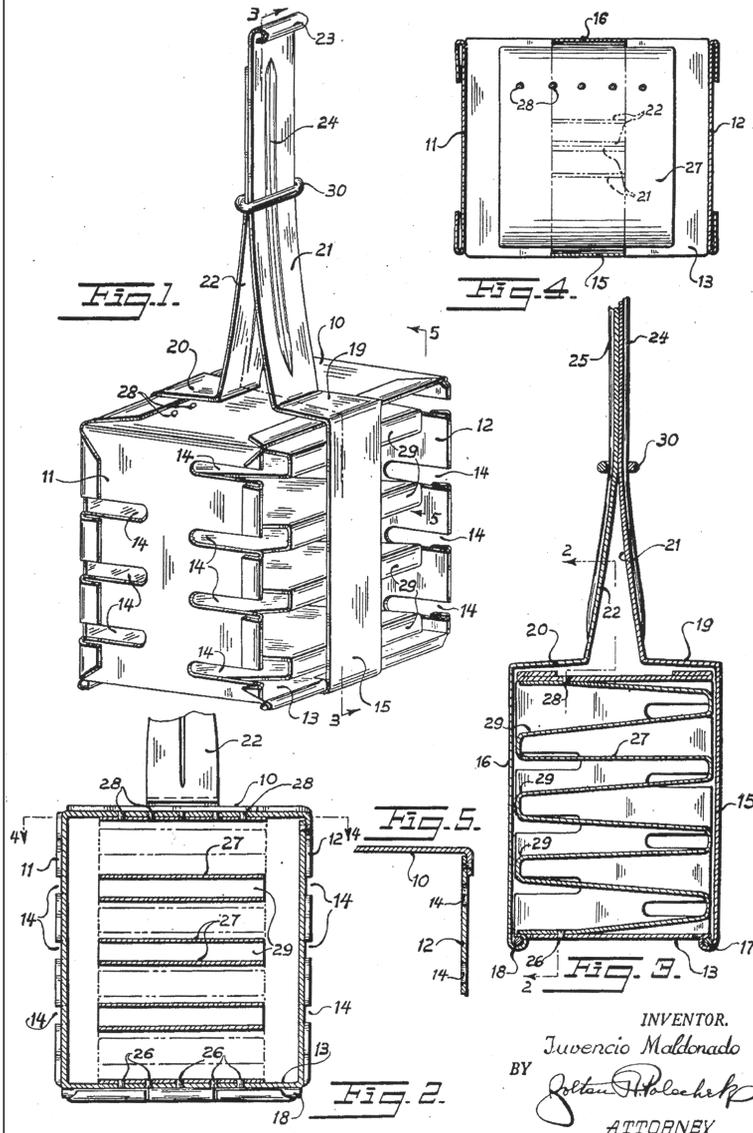


Figure 5.2. The original fast-food taco form, a patent issued to the New York restaurateur Juvencio Maldonado in 1950, when Glen Bell was still flipping hamburgers in San Bernardino, California. Courtesy of the United States Patent and Trademark Office.

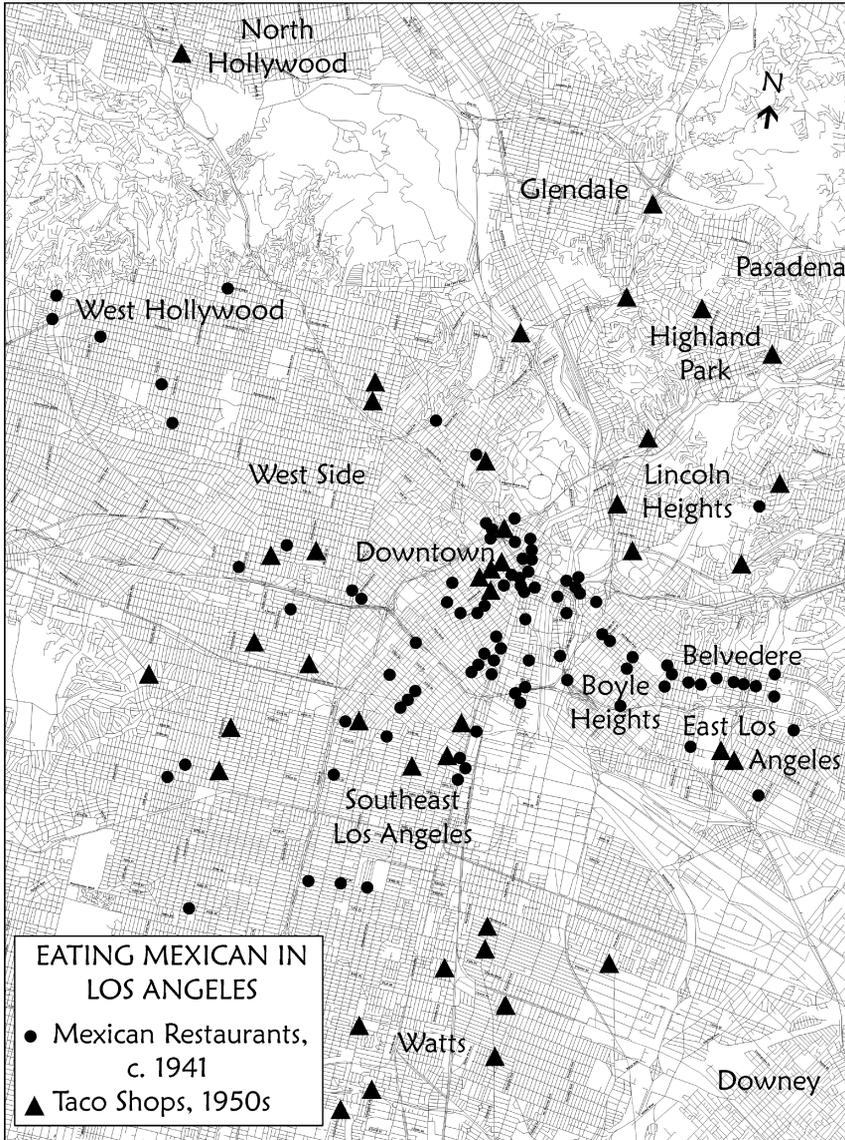


Figure 5.4. Taco shops, as indicated by 1950s and early 1960s telephone directories, moved out of Mexican neighborhoods in central and eastern Los Angeles into predominantly Anglo and African American suburbs to the north and south. Drawn by the author.



Figure 7.2. “If the Mexican American population is growing rapidly in numbers and territorial range, its foodways are hurtling northward and eastward at an even faster pace.” Map of Mexican Restaurant cuisines, reprinted from *Geoforum*, vol. 16, no. 1, Wilbur Zelinsky, “The Roving Palate: North America’s Ethnic Restaurant Cuisines.” Copyright 1985, with permission from Elsevier.

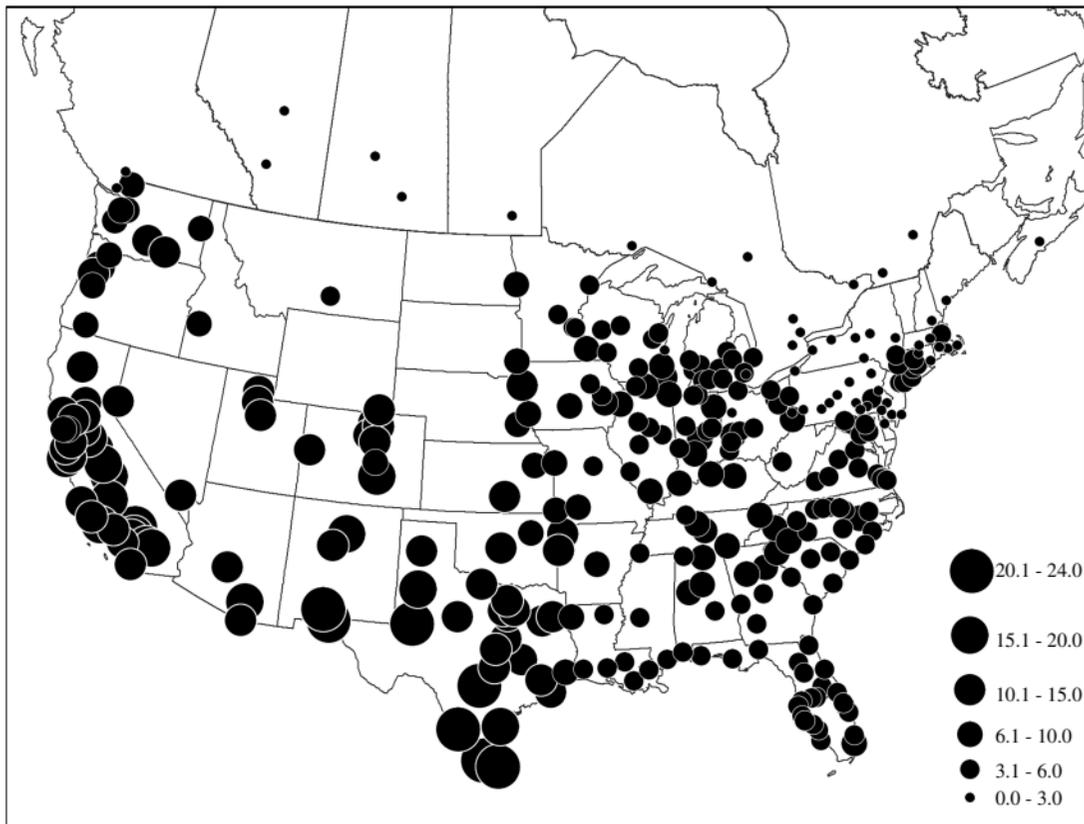


Figure 7.4. Mexican restaurants continued to expand nationally, while still leaving noticeable gaps in the Upper Midwest and Northeastern “rustbelt.” Map of Mexican establishments as a percentage of total restaurants from YellowPages.com, 2010. Drawn by David Van Riper.