

VERBALICIOUS®

The Speed Learning Vocabulary System

by

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MASTER ACTION GUIDE

with

758 Vocabulary Words to Increase Your Command of the
North American English Language

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1.1 BUSINESS BANTER At the Chamber Mixer

<u>TERM</u>	<u>DEFINITION</u>
ACQUISITION	Something that is acquired or obtained
MUNDANE	Lowly or earthly
QUELL	To put down or diminish
PRAGMATIC	Practical; easy to put to use
DEFERRED INCOME	Revenue to be gained at a later time
VENTURE CAPITAL	Funds available for investment in a new or unproven business
INSCRUTABLE	Difficult to read
CONCORD	Harmony or agreement
FACTOR	In business, to sell before ownership
COLLATERAL	Something used as security pledged for the payment of a loan
BLATANT	Obvious; without an attempt to conceal
DEEM	Consider
DIFFIDENT	Lacking confidence; self-conscious, embarrassed or modest
MERGER	The joining of two or more businesses
RENDER	To cause to become; to make
AGGREGATE	To compile or bring together
INCRIMINATE	To make culpable or guilty
THWART	To avert or prevent
ILLICIT	Relating to something that's not moral or righteous
GAMUT	A complete array of options
SOLVENT	To be financially sound
ARBITRARY	Without logical reason
CONVIVIAL	With life; lively
RUE	To regret
INTEGRITY	The idea of holding to a system or morality or values

1.2 BUSINESS BANTER At the Bowling Alley

<u>TERM</u>	<u>DEFINITION</u>
ALLOCATION	An assignment of resources to a particular use
LIABILITY	Responsibility for an unwelcome event
PECUNIARY	Relating to cash
MYSTIC	Relating to things that are spiritual or occult
DEFICIT	The result of spending more than receiving
VESTED	Held completely and permanently
GENTEEL	Culturally refined
BOYCOTT	To refuse to buy from a person or company on moral or political grounds
DORMANT	Sleeping or not currently active
BOTCH	To interfere with success
BANDY	To pass back and forth, like a ball in a tennis game
CONFLAGRATION	An extensive fire
DELEGATE	To assign tasks to someone else
INDIGNANT	Offended
PORT AUTHORITY	The local governing body that's responsible for allowing goods into and out of a port
ARRANT	Thorough and confirmed, such as an arrant fool
FISCAL	Relating to money and capital
TOUCHSTONE	An item used for testing the qualities of something
EXONERATE	To remove guilt
EMULATE	To copy someone or something worth modeling
SQUALOR	Poor or unsanitary conditions due to lack of funds
ATTRITION	The wearing away of something
CARICATURE	An exaggerated depiction
PROPENSITY	Likelihood or tendency
IMPECUNIOUS	Without money

1.3 BUSINESS BANTER **On A Country Road**

<u>TERM</u>	<u>DEFINITION</u>
ABJECT	Utterly hopeless or miserable
PROTOCOL	Decorum; a defined set of manners and etiquette associated with business or social interaction
SALES FORECAST	Prediction of future sales, with or without historical basis
REBUKE	To scold; to express sharp disapproval
DIVIDEND	Anything received as a reward, bonus, or addition to what is expected
TRYST	Secret meeting or get together
MONOPOLY	The condition of being the sole business in a marketplace; without competition
CRITERION	A rule or principle for evaluating or testing something; the plural of this word is criteria
GUILE	Cunning in attaining a goal; crafty
CONSONANT	A business person who is broadly knowledgeable about a specialized marketplace
BEGET	To produce, as in offspring
DEMOGRAPHY	The science of vital statistics within a population
ENNUI	Lack of interest; boredom
PROFIT MARGIN	The percentage of a business's income that is not required in order to meet operating expenses
SCORN	Open or unqualified contempt
AMORITIZATION	To spread out payments over time, usually including both principle and interest
LEVERAGE	The ability to act or influence people, business or a marketplace; the power to produce larger results than the effort expended
TRADE DEFICIT	The condition that exists when two countries do not have a balance between imports and exports
INERT	Having no power to act or move
IMPLICATION	Meaning that is associated without being directly stated
STOIC	Accepting of the outcome without passion
ANTIQUITY	Relating to ancient times
DEFLATION	Falling prices within a market or sector
STOCK OPTION	The power or right of choosing to buy shares of a company at a specific price within a certain time frame
PHILISTINE	Someone who is smugly indifferent to cultural values

1.4 BUSINESS BANTER **The Basketball Game**

<u>TERM</u>	<u>DEFINITION</u>
ALTERCATION	Confrontation; a heated or angry dispute
RECEIVERSHIP	A company that is in the hands of another company for administrative purposes; usually because something has gone t
REVENUE	Income; money collected
REMUNERATE	To pay; to reward for work
FABRICATION	The act of making something
VIRULENT	To strongly take hold and propagate
MARKETPLACE	The arena where related goods and services are exchanged
DEPLORE	To deeply regret or to disapprove of
GOLDEN PARACHUTE	The option to leave an employment situation with ample compensation
CURSORY	Going over something rapidly without noticing the details; not in-depth; superficial
CONSTRUE	To interpret
ENTREPRENEUR	Someone who owns a business
FORSAKE	To eschew or to refuse all other options
PRUDENT	Wise in practical affairs
SPECULATION	A risky business transaction motivated by desire for large profits from changes in the marketplace
BULL MARKET	In securities, it's the condition of rising prices
LICENTIOUS	Untruthful statements about someone
TURNOVER	The rate at which a condition or marketplace moves from one state to another
INCENTIVE	Something that motivates either philosophically or monetarily
IMPUGN	To challenge as false or cast doubt
TEEM	To be abundant with something, as an ocean teems with life
COMMON CARRIER	A company offering transport of goods to the public
DISCLOSURE	Something that is openly expressed
STOP-LOSS ORDER	To set a bottom market price limit for investment sales in order to avoid losing money
PLEBEIAN	Pedestrian or lower class; commonplace or vulgar

1.5 BUSINESS BANTER Mergers & Acquisitions At 20 Paces

<u>TERM</u>	<u>DEFINITION</u>
ACCRUE	To accumulate
OPERATING EXPENSE	Cost associated with doing business
PUBLIC DOMAIN	Freely available intellectual property that anyone may use or benefit from
PROCLAIM	To announce or state as true
DESIST	To stop or cease an action
UNREMITTING	Unceasing or continuous; without end
LUDICROUS	Laughable
CALAMITY	A disastrous event
ENTERPRISE	A commercial organization
AUSPICES	Patronage or support; provident guidance
APPRISE	To inform directly
CONTRIVED	Arbitrarily put together without solid merit
DISSEMINATE	To spread information
OCCULT	Beyond the range or ordinary knowledge or understanding; mysterious; obscure
RELEGATE	to send or consign to an inferior position
ADAGE	A traditional saying expressing a common experience or observation; proverb
HOMAGE	Demonstrated reverence or pay tribute to
SUBSIDIZE	To supplement or support financially, not based on market price
FRUGAL	Parsimonious; parting with money reluctantly
FIXED ASSET	Something of long term value, such as a building, tract of land or patent
SINGULAR	Unique
APPRECIATE	To gain in value
CONSIGNMENT	Sale on behalf of the rightful owner with compensation by a percentage of the sale
RHETORIC	Unnecessary use of exaggeration in speech or writing
MOMENTUM	Continuous motion

2.1 GLAMOROUS GRAMMAR The Last Despot Attempt

<u>TERM</u>	<u>DEFINITION</u>
ABIDE	To endure or carry on consistently
PATRONIZE	To engage in commerce with a vendor; not to be confused with patronize, which means to talk down to someone
RAPACIOUS	Tending to act greedily
PERUSE	To review, examine or consider
DISARRAY	The state of being disorganized
VENERATE	to worship or revere; to hold in deep respect
INDUCE	To cause to happen; to influence an action or state of mind
COVERT	Concealed or secret
EXIGENCY	The needs or demands required in a given situation
BRANDISH	To shake or wave something, such as a weapon
BANTER	Playful discourse or conversation
DIFFERENTIAL	The amount of dissimilarity between things, such as a rate, cost or amount
ENDEAR	To cause to feel affection
NEFARIOUS	Having evil intent or character
REPUTE	ESTIMATION in the view of others
AFFRONT	Insult
IMPENDING	About to happen
TRUCULENT	BELLIGERENT or harsh
FLAUNT	To display boldly
EXPIATE	To atone for
TRANSFIX	To hold someone's attention
ARTFUL	skillful or cleverly adaptive; ingenious
DEJECTED	Having low spirits; feeling down or depressed
SANCTION	formal approval or permission
LANGUISH	To lose vigor or vitality

2.2 GLAMOROUS GRAMMAR The Return of the Lord of the Towers

<u>TERM</u>	<u>DEFINITION</u>
ALLEGE	To assert as the truth
NONCHALANT	Without formality; casual
PREMEDITATED	With deliberate intent; designed beforehand
PARABLE	A story with a message contained in it
DISCURSIVE	Digressive; wandering aimlessly from one topic to another in a conversation
VIGILANT	To give consistent, focused attention
INTIMATE	To indicate or to make known indirectly
COLLOQUIAL	Relating to informal speech or writing
ECLECTIC	Having a variety of influences or sources
CIVILITY	Common courtesy; politeness
CENSURE	Strongly expressed disapproval
DEMURE	Especially shy or modest
DISHEVELED	Untidy or in a state of disarray
MOLLIFY	To appease or to pacify
RECALCITRANT	Resisting authority; hard to manage
APATHY	Lack of concern
INFAMOUS	Notorious; well known with a scandalous reputation; shamefully notable
TURBID	Clouded or opaque because of stirred up sediment, like a turbid river
GARRULOUS	Excessively talkative, especially without substance; wordy or verbose
FATHOM	To comprehend; to deeply understand
SCRUTINIZE	To examine closely
BROACH	To mention or suggest for the first time
CONSIGN	To hand over to an agent or to deliver formally
REQUISITE	Required in order for the desired conditions to be met; a key ingredient
LAYMAN	Someone who is not especially skilled in a given area

2.3 GLAMOROUS GRAMMAR Never Say Tomorrow Never Dies

<u>TERM</u>	<u>DEFINITION</u>
ADVANTAGEOUS	Lucky; favorable; providing an advantage
PREPOSTEROUS	Contrary to common sense or reason
REVAMP	To rework or give a complete overhaul; to renovate
PSEUDONYM	False name or pen name
DEPOSE	To remove from office
VITRIOLIC	Caustic and critical; biting speech
INCONSEQUENTIAL	Amounting to little importance
CONCEIT	To think too well of oneself
EFFIGY	A representation or likeness of someone
COGENT	Compelling and relevant
CHASTISE	To rebuke or scold
CYNIC	To believe the worst; fatalistic
DISPERSE	To scatter or spread out; to distribute
PLIABLE	Easily shaped; bendable; also, easily influenced
SANGUINE	Hopeful, optimistic or rosy; also ruddy or bloody
AMATEUR	One who is a beginner; not professional
GOSSAMER	Filmy or delicate; having an appearance like a cobweb
VERDANT	Lush with foliage; green
EQUANIMITY	Evenness of mind; calm
EMERGENT	Coming into view; also, calling for immediate action; urgent
TEMPERATE	Not subject to prolonged extremes; moderate, usually referring to the climate or character
BYZANTINE	Complex or intricate
CONTEMPT	Hostility; low regard
SERENE	Tranquil; still and peaceful
INVECTIVE	Insulting or abusive words; censure

2.4 GLAMOROUS GRAMMAR The Secret Menagerie

<u>TERM</u>	<u>DEFINITION</u>
AFFLUENT	Wealthy
POROUS	Easy to cross or penetrate, especially with water or air
QUAINT	Peculiar, interesting or pleasing in an old fashioned way
PUERILE	Immature or trivial; childish; boy-like
EXORBITANT	Unrealistically expensive
VOLUMINOUS	Large; possessing significant weight or volume
MENAGERIE	Collection of animals
DEFERENCE	Respectful or courteous regard for someone else or their opinions
FULMINATE	To denounce strongly
CRYPTIC	Hidden from view; obscure; not easily understood
CALLOW	Immature or inexperienced, such as a callow youth
ESTIMABLE	Highly esteemed or well thought of
FECUND	Fertile or ripe; intellectually creative
PEEVISH	Showing annoyance or irritation
RELINQUISH	To give up or surrender a possession
AMNESTY	Forgiveness
MALLEABLE	Workable; pliant; easily shaped
UNWITTING	Without direct intent
MACHINATION	Complex and crafty scheming to achieve mischievous ends
HAUGHTY	Scornfully proud; supercilious; disdainful; looking down on others
TRANSITORY	Passing; temporary
BESTOW	To grant or to give
ELLIPTICAL	Expressed with extreme economy, stripped of excessive verbiage
SUBSTANTIVE	Having material weight or substance
OMINOUS	Foreboding; indicating unpleasant upcoming events

2.5 GLAMOROUS GRAMMAR Africa Geographica

<u>TERM</u>	<u>DEFINITION</u>
ADVERSE	Something that is unfavorable for one's desires; antagonistic
PRECARIOUS	Depending on circumstances beyond one's control; unstable
RANCOR	Bitter resentment or ill will; hatred
QUERY	Question or inquiry; as a verb, it means to ask
DIVULGE	To reveal private or sensitive information
ZEALOUS	Enthusiastic to the point of devotion
OBSTINATE	Stubborn
CONDONE	To give tacit or unspoken approval; to approve without direct expression; to overlook
EXEMPLARY	Worth imitating; serving as a model for excellence
BLITHE	Happy or lighthearted; joyous
AXIOM	A truth that is self-evident and needs no proof
DIGRESS	To verbally wander; to stray from the topic
EBULIENCE	Outward display of enthusiasm; overflowing; exuberant
PERIPHERY	Relating to the edge or perimeter of something
REPARATION	Restoration to a good condition, especially with money, material or labor
AMITY	Friendship or a state harmony between people or nations
LINGUAL	relating to speech or the tongue
TIRADE	Fit of anger or vehemence
INSINUATE	To suggest something without saying it overtly or outright; to hint
FASTIDIOUS	attentive to detail; exacting; excessively painstaking
SOPORIFIC	Causing sleep
AVERSE	Having a strong feeling of opposition against something
COPIOUS	ABUNDANT in quantity
RUSTIC	Relating to the country or rural conditions
PERFUNCTORY	Without ceremony or enthusiasm; superficial or hasty

3.1 SOCIAL SAVVY

On the Ferry

<u>TERM</u>	<u>DEFINITION</u>
ABASE	To reduce in station or reputation; to defile or bring down
PROPRIETY	Properness; conforming to established standards of behavior
REPRISAL	Consequence or retaliation for an action
RAREFIED	Belonging to an exclusive group; lofty
EXPEDIENT	Suitable for the purpose
VERGE	Brink; to encroach upon the edge
NEMESIS	Arch enemy
BARRAGE	To bombard; to overwhelm with an overwhelming quantity of material or attention
FORAY	A quick raid or sudden attack
ARTIFICE	A trick or deception; a cunning ruse
ARROGANCE	An overbearing sense of superiority or pride
DISCLAIM	To deny interest in or connection with
FLIPPANT	Insincere and jesting; disrespectful and lacking seriousness
PREDISPOSE	To be inclined toward or show a preference for a given outcome before the event
RESTIVE	Unable to be calm; agitated; impatient
ABSTAIN	To hold back or refrain from participation
MEANDER	To wander aimlessly
TRUNCATE	To cut short
INEFFABLE	Incapable of being described
HUMILITY	Modest opinion of one's own importance
SURFEIT	Surplus or abundance
ANTEDATE	To precede in time or to cause to happen sooner
CODDLE	To show tender care; to fawn over
STAUNCH	Strong adherence or loyalty to a principle
PALLOR	Unusually or extremely pale

3.2 SOCIAL SAVVY

The Jet Set

<u>TERM</u>	<u>DEFINITION</u>
ACCEDE	To give consent or approval
RECIDIVISM	Tendency to revert to a life of crime
RUMINATE	To mull over or digest
RESIGNATION	The state of being unresisting or accepting of circumstances or events
EXTREMITY	The farthest limit
VILIFY	To paint as treacherous; to speak ill of
PREPONDERANCE	The quality of having superior weight or numbers
DISGRUNTLE	To make discontent; to bring on sulky dissatisfaction
HAGGARD	Appearing exhausted or gaunt from prolonged stress
CONSONANT	In agreement or accord with something or someone
COMMEMORATE	To mark in memory with a formal act
ENVISION	To grasp the larger picture without material input
FORBEAR	To resist provocation or annoyance
QUIXOTIC	Impulsive and rashly impractical, based on the character Don Quixote
SEDENTARY	Stationary; staying in one place
ALLEGORY	A story with symbolism contained in it
PRECOCIOUS	Prematurely developed
VENERABLE	Lofty; held in high esteem
INFER	To derive a meaning that is not directly stated
IMPLICIT	Contained within the meaning of something without the need for direct expression; implied
TANTAMOUNT	Equivalent to or amounting to
ASSIDUOUS	Consistently industrious; sedulous
DIVERSION	An event or object designed to distract attention
STRATAGEM	Design or scheme
PROVISIONAL	Temporary; existing only until a permanent replacement is made

3.3 SOCIAL SAVVY

A Malibu Bike Ride

<u>TERM</u>	<u>DEFINITION</u>
ACERBIC	Caustic or acidic speech; critical
LIVID	Angry
OBLIQUE	Indirectly stated or expressed
MITIGATE	To lessen or soothe; to make less severe
DEARTH	Scarcity
VERNACULAR	Relating to the native language of a place
INCENDIARY	Igniting passions or stirring up strife
COMPREHENSIVE	Complete and thorough
EPHEMERAL	Fleeting
CACHE	A collection of something, or a secret place to keep a collection
BENEFACTOR	One who bestows favors or generosity on another
CONTINGENT	Dependent upon conditions; conditional
EGREGIOUS	GLARINGLY obvious or extraordinarily bad
INVIDIOUS	Designed to create ill will or resentment; hateful
OBVIATE	To make unnecessary
APPORTION	To set aside for a specific purpose
FORTUITOUS	Happening by chance; lucky or favorable
UNDERWRITE	To bind oneself to contribute financially to a cause or condition
FALLACIOUS	Characterized by false reasoning
EQUITABLE	Fair
SPORADIC	Occasional or not consistent
AUDACITY	Boldness
CONSCIENTIOUS	Characterized by painstaking or careful actions
SERVILE	Like a servant; obsequious or submissive
INFURIATE	to enrage or make angry

3.4 SOCIAL SAVVY

The Great Train Ride

<u>TERM</u>	<u>DEFINITION</u>
AMOROUS	Relating to love
NEOPHYTE	Someone who is new to a hobby, activity or industry
PALID	Extraordinarily pale
ONEROUS	Having obligations that outweigh the advantages; burdensome
DECOROUS	Dignified in conduct and manners
USURP	To take away
INCISIVE	Penetrating; cutting to the heart of the matter
CIPHER	A code
DELETERIOUS	Harmful or destructive
CANDOR	Open and sincere speech
BEGUILE	To engage the attention of; also, to charm
CONVERSANT	Thoroughly knowledgeable through use or study
DEDUCE	To conclude based on evidence
MOROSE	Depressed or gloomy
RIVET	To fasten or to hold the attention
APT	Appropriate or relevant
FELICITY	The state of being happy
THESIS	A statement of ideas on a given subject
EXPOSITORY	To set forth or explain
ELUSIVE	Not easily obtained, encountered or understood; to escape understanding
SUFFRAGE	The right to vote
AVAIL	To be of use; also, to make use of
CONCILIATORY	Characterized by a desire to win or regain trust and harmony
SOBRIETY	The condition of being sober or serious
INNUENDO	Indirect suggestion about a person or thing, especially unpleasant

3.5 SOCIAL SAVVY

Coming Home

TERM

ABERRATION
PERNICIOUS
QUIESCENT
PROLIFERATE
EVANESCENT
VISIONARY
OBTUSE
DEFT
IMPARTIAL
CHAGRIN
CAPTIVATE
DOGMATIC
HERETIC
PERMEATE
REACTIONARY
BALK
LUMINARY
VANQUISH
INSOLENT
INDICT
TACTILE
BOMBAST
DEMONSTRATIVE
SUPERCILIOUS
OUST

DEFINITION

An abnormality or deviation from the norm
Causing harm or ruin
Inactive or motionless; quiet
To spread rapidly and often excessively
Quickly vanishing; transitory
Someone who possesses unusually keen foresight
Dull witted; not quick or alert
Able and graceful; nimble
Neutral; not taking sides
A feeling of disappointment or humiliation
To capture the attention of
Characterized by stubborn or irrational adherence to an established point of view
Someone who rejects doctrines prescribed by their own church
To penetrate thoroughly
Opposing political or social change
To stop short and refuse to go on; to resist
Someone who has achieved prominence in their field
To conquer or subdue by superior force
Boldly rude or disrespectful
To accuse of a crime or inappropriate action; also to criticize
Relating to or enjoying the sense of touch
Pompous speech inappropriate for an occasion
Readily showing emotion, or clearly expressing attitudes and ideas
Haughty, disdainful or arrogant; having little regard for another or others
To remove from a place or position occupied

4.1 PUNCHY PROMOS **At the Roller Derby**

<u>TERM</u>	<u>DEFINITION</u>
ABROGATE	To officially or formally abolish or put an end to
PENSIVE	Thoughtful or dreamy; lost in thought
POLITIC	Diplomatic; shrewd in practical matters
PLATONIC	Concerning a relationship between a man and a woman without basis in gender or physical desire
EDIFICE	A building, especially a grand one
TURGID	Swollen or congested, like a river at flood stage; also, arrogant
INTRIGUE	To captivate one's interest
CONSTERNATION	Confusion or upset caused by something sudden or alarming
FRATERNIZE	To associate with in a brotherly or familiar way
COMMISERATE	To have empathy with; to feel with
CIRCUMSPECT	Careful, vigilant or guarded
DISSENT	To disagree with; to have a different opinion
EXTRANEOUS	Not intrinsic to a thing; extra
MERCURIAL	Changing or changeable; fickle
RECONDITE	Outside the realm of ordinary knowledge; esoteric
ASPIRATIONAL	Relating to a strong desire or goal
IDOLITRY	Excessive or blind adoration; idolization
STRICTURE	CONSTRAINT or regulation
HAPLESS	Without luck or unfortunate
GLUT	A state of excess; a surfeit
STATUS QUO	Literally, a Latin phrase meaning "that which is standing"; the present circumstances
ASSUAGE	To mitigate or make less severe; to relieve
CULMINATE	To come to completion or fruition
RESTORATIVE	Capable of renewing health or strength
LIAISON	A go-between or middle man

4.2 PUNCHY PROMOS **The Farcical Race**

<u>TERM</u>	<u>DEFINITION</u>
ACQUISITIVE	Tending to collect things for the sake of collection; eager to obtain
INGRATIATING	The quality of endearing oneself to another; charming
MODULATE	To change or shift something by specified degrees
INVOKE	To call upon; to petition
DERIDE	To make fun of
SAGACIOUS	Wise
HARBINGER	Something that foreshadows or foretells a future event
CODIFY	To systematically arrange in a collection
EFFUSE	To pour out or put forward; to disseminate
CADENCE	Rhythm
ATAVISTIC	Recalling ancestral or primitive tendencies
DEBASE	To make low or to humble a person
DISQUIET	To unsettle or make uneasy
INAUGURATE	To make a formal beginning
OBSCURE	Not readily seen; concealed
ACQUIT	To remove all guilt; to release or discharge
FOUNDER	To cause to fill with water or sink; to become mired
SACCHARINE	Exaggerated sweetness; also cloyingly agreeable
FARCICAL	Relating to farce or comedy
ERUDITE	Characterized by vast knowledge or refined intelligence
REMIT	To pay; to reward for work
APPRAISE	To judge the value of
COMPLEMENT	To complete
PURBLIND	Slow to understand or perceive
HISTRIONIC	Characterized by an excessively emotional display; melodramatic

4.3 PUNCHY PROMOS **At the Velodrome**

<u>TERM</u>	<u>DEFINITION</u>
ABYSMAL	Immeasurably bad
MOTIF	A theme or a dominant idea
PROCUREMENT	The act of obtaining material goods
OPPROBRIOUS	Outrageous or characterized by cause for disgrace
CONVEY	To put across an intended meaning
WANE	To diminish by degrees
INQUISITION	An official investigation
CANT	A slanting or tilted position; also, specialized language or jargon
DISSUADE	To influence, especially to convince someone to change their mind
AVERT	To turn aside, such as to avert one's eyes
ARBITER	Someone who is empowered to serve as a referee
CONCOCT	To create by combining elements
DICHOTOMY	Something divided into two parts
LUMINOUS	Filled with or emitting light; also, brilliantly intellectual
RENAISSANCE	Rebirth or resurgence; also a reinvention of a culture or society
ADMONISH	To scold or rebuke
IDIOM	The style of speaking that is common to a certain group of people
VIBRANT	Full of life
EQUIVOCATE	To speak unclearly in order to avoid commitment
EMANATE	To come from or issue from a source
SUCCINCT	Brief and to the point
ANACHRONISM	Something this is out of place in time
CIRCUMLOCUTION	The act of speaking around a subject without addressing it directly
SOLICITOUS	Careful or particular; overly concerned
JAUNT	A quick trip; also, to take a short journey

4.4 PUNCHY PROMOS **On the Golf Course**

<u>TERM</u>	<u>DEFINITION</u>
ACUMEN	Keen insight
PROMULGATE	To formally or publicly proclaim
REQUISITION	A formal request for or list of required goods; an order for something
QUOTIDIAN	Everyday or commonplace
FIGURATIVE	Not literal; characterized by a figure of speech or a metaphor
VEHEMENT	Strongly emotional, intense or passionate, usually in a negative way
NOMENCLATURE	A system of naming things
DOLEFUL	Solemn, sorrowful or mournful
IMPLEMENT	To put into practice
CLEAVE	To cut in two
CANDID	Honest and direct; free from reservations
EMPIRICAL	Verifiable by experiment or experience
HEGEMONY	Leadership or dominant influence
PANACEA	A cure-all
SALLY	To rush out suddenly
AFFINITY	A natural liking for something or someone
MYOPIC	Near sighted; not seeing the full picture
TORPOR	A state of sluggish inactivity
JUXTAPOSE	To place next to something in order to make a comparison
INSTIGATE	To begin
SUPERLATIVE	Ultimate or exemplary; surpassing all others
ALTRUISTIC	Characterized by a will to benefit others
DUBIOUS	Doubtful
SOLVENCY	The ability to pay one's debts
OVERTURE	An opening move or event

4.5 PUNCHY PROMOS **The Great Race**

<u>TERM</u>	<u>DEFINITION</u>
ABEYANCE	Temporary inactivity or suspension
PHILANTHROPIC	Showing concern for humanity through generous action
REPROBATE	Someone with no morals
PREEMINENT	Superior to all others
ENIGMA	A puzzle
VESTIGE	A remnant; surviving evidence of a previous condition
LUXURIATE	To enjoy oneself without reservation; also, to thrive
COGNITIVE	Relating to conscious thought
FLOUT	To show contempt or to mock something
CATEGORICAL	Without any exceptions; complete
ASCETIC	Self-denial of the pleasures of life, usually in pursuit of spiritual contemplation
DROLL	Mildly or uniquely amusing; whimsical or humorous
EXACTING	Requiring close attention to standards or details
PALTRY	A ridiculously poor or meager sum
SAVANT	Someone who has profound learning or talent
AGHAST	Filled with sudden shock or horror
LAUD	To praise
VENTURE	An enterprise involving both risk and the potential for reward
INTERMINABLE	Without end
INNOVATION	The process of creating a new paradigm or method of doing things
TOLERANT	Able to endure or permit the differing opinions of others
ANTIPATHY	An instinctive dislike for something
DEXTEROUS	Skillful with the use of the hands
STIGMATIZE	To mark with disgrace
ODYSSEY	A long, eventful journey

VERBALICIOUS SERIES, PART 1-4 INDEX

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ACQUISITION	1	1
ACQUISITIVE	4	2
ACQUIT	4	2
ACUMEN	4	4
ADAGE	1	5
ADMONISH	4	3
ADVANTAGEOUS	2	3
ADVERSE	2	5
AFFINITY	4	4
AFFLUENT	2	4
AFFRONT	2	1
AGGREGATE	1	1
AGHAST	4	5
ALLEGE	2	2
ALLEGORY	3	2
ALLOCATION	1	2
ALTERCATION	1	4
ALTRUISTIC	4	4
AMATEUR	2	3
AMITY	2	5
AMNESTY	2	4
AMORITIZATION	1	3
AMOROUS	3	4
ANACHRONISM	4	3
ANTEDATE	3	1
ANTIPATHY	4	5

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
ANTIQUITY	1	3
APATHY	2	2
APPORTION	3	3
APPRAISE	4	2
APPRECIATE	1	5
APPRISE	1	5
APT	3	4
ARBITER	4	3
ARBITRARY	1	1
ARRANT	1	2
ARROGANCE	3	1
ARTFUL	2	1
ARTIFICE	3	1
ASCETIC	4	5
ASPIRATIONAL	4	1
ASSIDUOUS	3	2
ASSUAGE	4	1
ATAVISTIC	4	2
ATTRITION	1	2
AUDACITY	3	3
AUSPICES	1	5
AVAIL	3	4
AVERSE	2	5
AVERT	4	3
AXIOM	2	5
BALK	3	5
BANDY	1	2
BANTER	2	1
BARRAGE	3	1
BEGET	1	3
BEGUILE	3	4
BENEFACTOR	3	3
BESTOW	2	4
BLATANT	1	1
BLITHE	2	5
BOMBAST	3	5
BOTCH	1	2
BOYCOTT	1	2
BRANDISH	2	1
BROACH	2	2

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
BULL MARKET	1	4
BYZANTINE	2	3
CACHE	3	3
CADENCE	4	2
CALAMITY	1	5
CALLOW	2	4
CANDID	4	4
CANDOR	3	4
CANT	4	3
CAPTIVATE	3	5
CARICATURE	1	2
CATEGORICAL	4	5
CENSURE	2	2
CHAGRIN	3	5
CHASTISE	2	3
CIPHER	3	4
CIRCUMLOCUTION	4	3
CIRCUMSPECT	4	1
CIVILITY	2	2
CLEAVE	4	4
CODDLE	3	1
CODIFY	4	2
COGENT	2	3
COGNITIVE	4	5
COLLATERAL	1	1
COLLOQUIAL	2	2
COMMEMORATE	3	2
COMMISERATE	4	1
COMMON CARRIER	1	4
COMPLEMENT	4	2
COMPREHENSIVE	3	3
CONCEIT	2	3
CONCILIATORY	3	4
CONCOCT	4	3
CONCORD	1	1
CONDONE	2	5
CONFLAGRATION	1	2
CONSCIENTIOUS	3	3
CONSIGN	2	2
CONSIGNMENT	1	5

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
CONSONANT	1	3
CONSONANT	3	2
CONSTERNATION	4	1
CONSTRUE	1	4
CONTEMPT	2	3
CONTINGENT	3	3
CONTRIVED	1	5
CONVERSANT	3	4
CONVEY	4	3
CONVIVIAL	1	1
COPIOUS	2	5
COVERT	2	1
CRITERION	1	3
CRYPTIC	2	4
CULMINATE	4	1
CURSORY	1	4
CYNIC	2	3
DEARTH	3	3
DEBASE	4	2
DECOROUS	3	4
DEDUCE	3	4
DEEM	1	1
DEFERENCE	2	4
DEFERRED INCOME	1	1
DEFICIT	1	2
DEFLATION	1	3
DEFT	3	5
DEJECTED	2	1
DELEGATE	1	2
DELETERIOUS	3	4
DEMOGRAPHY	1	3
DEMONSTRATIVE	3	5
DEMURE	2	2
DEPLORE	1	4
DEPOSE	2	3
DERIDE	4	2
DESIST	1	5
DEXTEROUS	4	5
DICHOTOMY	4	3
DIFFERENTIAL	2	1

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
DIFFIDENT	1	1
DIGRESS	2	5
DISARRAY	2	1
DISCLAIM	3	1
DISCLOSURE	1	4
DISCURSIVE	2	2
DISGRUNTLE	3	2
DISHEVELED	2	2
DISPERSE	2	3
DISQUIET	4	2
DISSEMINATE	1	5
DISSENT	4	1
DISSUADE	4	3
DIVERSION	3	2
DIVIDEND	1	3
DIVULGE	2	5
DOGMATIC	3	5
DOLEFUL	4	4
DORMANT	1	2
DROLL	4	5
DUBIOUS	4	4
EBULIENCE	2	5
ECLECTIC	2	2
EDIFICE	4	1
EFFIGY	2	3
EFFUSE	4	2
EGREGIOUS	3	3
ELLIPTICAL	2	4
ELUSIVE	3	4
EMANATE	4	3
EMERGENT	2	3
EMPIRICAL	4	4
EMULATE	1	2
ENDEAR	2	1
ENIGMA	4	5
ENNUI	1	3
ENTERPRISE	1	5
ENTREPRENEUR	1	4
ENVISION	3	2
EPHEMERAL	3	3

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
EQUANIMITY	2	3
EQUITABLE	3	3
EQUIVOCATE	4	3
ERUDITE	4	2
ESTIMABLE	2	4
EVANESCENT	3	5
EXACTING	4	5
EXEMPLARY	2	5
EXIGENCY	2	1
EXONERATE	1	2
EXORBITANT	2	4
EXPEDIENT	3	1
EXPIATE	2	1
EXPOSITORY	3	4
EXTRANEOUS	4	1
EXTREMITY	3	2
FABRICATION	1	4
FACTOR	1	1
FALLACIOUS	3	3
FARCICAL	4	2
FASTIDIOUS	2	5
FATHOM	2	2
FECUND	2	4
FELICITY	3	4
FIGURATIVE	4	4
FISCAL	1	2
FIXED ASSET	1	5
FLAUNT	2	1
FLIPPANT	3	1
FLOUT	4	5
FORAY	3	1
FORBEAR	3	2
FORSAKE	1	4
FORTUITOUS	3	3
FOUNDER	4	2
FRATERNIZE	4	1
FRUGAL	1	5
FULMINATE	2	4
GAMUT	1	1
GARRULOUS	2	2

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
GENTEEL	1	2
GLUT	4	1
GOLDEN PARACHUTE	1	4
GOSSAMER	2	3
GUILE	1	3
HAGGARD	3	2
HAPLESS	4	1
HARBINGER	4	2
HAUGHTY	2	4
HEGEMONY	4	4
HERETIC	3	5
HISTRIONIC	4	2
HOMAGE	1	5
HUMILITY	3	1
IDIOM	4	3
IDOLITRY	4	1
ILLICIT	1	1
IMPARTIAL	3	5
IMPECUNIOUS	1	2
IMPENDING	2	1
IMPLEMENT	4	4
IMPLICATION	1	3
IMPLICIT	3	2
IMPUGN	1	4
INAUGURATE	4	2
INCENDIARY	3	3
INCENTIVE	1	4
INCISIVE	3	4
INCONSEQUENTIAL	2	3
INCRIMINATE	1	1
INDICT	3	5
INDIGNANT	1	2
INDUCE	2	1
INEFFABLE	3	1
INERT	1	3
INFAMOUS	2	2
INFER	3	2
INFURIATE	3	3
INGRATIATING	4	2
INNOVATION	4	5

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
INNUENDO	3	4
INQUISITION	4	3
INSCRUTABLE	1	1
INSINUATE	2	5
INSOLENT	3	5
INSTIGATE	4	4
INTEGRITY	1	1
INTERMINABLE	4	5
INTIMATE	2	2
INTRIGUE	4	1
INVECTIVE	2	3
INVIDIOUS	3	3
INVOKE	4	2
JAUNT	4	3
JUXTAPOSE	4	4
LANGUISH	2	1
LAUD	4	5
LAYMAN	2	2
LEVERAGE	1	3
LIABILITY	1	2
LIAISON	4	1
LICENTIOUS	1	4
LINGUAL	2	5
LIVID	3	3
LUDICROUS	1	5
LUMINARY	3	5
LUMINOUS	4	3
LUXURIATE	4	5
MACHINATION	2	4
MALLEABLE	2	4
MARKETPLACE	1	4
MEANDER	3	1
MENAGERIE	2	4
MERCURIAL	4	1
MERGER	1	1
MITIGATE	3	3
MODULATE	4	2
MOLLIFY	2	2
MOMENTUM	1	5
MONOPOLY	1	3

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
MOROSE	3	4
MOTIF	4	3
MUNDANE	1	1
MYOPIC	4	4
MYSTIC	1	2
NEFARIOUS	2	1
NEMESIS	3	1
NEOPHYTE	3	4
NOMENCLATURE	4	4
NONCHALANT	2	2
OBLIQUE	3	3
OBSCURE	4	2
OBSTINATE	2	5
OBTUSE	3	5
OBVIATE	3	3
OCCULT	1	5
ODYSSEY	4	5
OMINOUS	2	4
ONEROUS	3	4
OPERATING EXPENSE	1	5
OPPROBRIOUS	4	3
OUST	3	5
OVERTURE	4	4
PALID	3	4
PALLOR	3	1
PALTRY	4	5
PANACEA	4	4
PARABLE	2	2
PATRONIZE	2	1
PECUNIARY	1	2
PEEVISH	2	4
PENSIVE	4	1
PERFUNCTORY	2	5
PERIPHERY	2	5
PERMEATE	3	5
PERNICIOUS	3	5
PERUSE	2	1
PHILANTHROPIC	4	5
PHILISTINE	1	3
PLATONIC	4	1

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
PLEBEIAN	1	4
PLIABLE	2	3
POLITIC	4	1
POROUS	2	4
PORT AUTHORITY	1	2
PRAGMATIC	1	1
PRECARIOUS	2	5
PRECOCIOUS	3	2
PREDISPOSE	3	1
PREEMINENT	4	5
PREMEDITATED	2	2
PREPONDERANCE	3	2
PREPOSTEROUS	2	3
PROCLAIM	1	5
PROCUREMENT	4	3
PROFIT MARGIN	1	3
PROLIFERATE	3	5
PROMULGATE	4	4
PROPENSITY	1	2
PROPRIETY	3	1
PROTOCOL	1	3
PROVISIONAL	3	2
PRUDENT	1	4
PSEUDONYM	2	3
PUBLIC DOMAIN	1	5
PUERILE	2	4
PURBLIND	4	2
QUAINT	2	4
QUELL	1	1
QUERY	2	5
QUIESCENT	3	5
QUIXOTIC	3	2
QUOTIDIAN	4	4
RANCOR	2	5
RAPACIOUS	2	1
RAREFIED	3	1
REACTIONARY	3	5
REBUKE	1	3
RECALCITRANT	2	2
RECEIVERSHIP	1	4

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
RECIDIVISM	3	2
RECONDITE	4	1
RELEGATE	1	5
RELINQUISH	2	4
REMIT	4	2
REMUNERATE	1	4
RENAISSANCE	4	3
RENDER	1	1
REPARATION	2	5
REPRISAL	3	1
REPROBATE	4	5
REPUTE	2	1
REQUISITE	2	2
REQUISITION	4	4
RESIGNATION	3	2
RESTIVE	3	1
RESTORATIVE	4	1
REVAMP	2	3
REVENUE	1	4
RHETORIC	1	5
RIVET	3	4
RUE	1	1
RUMINATE	3	2
RUSTIC	2	5
SACCHARINE	4	2
SAGACIOUS	4	2
SALES FORECAST	1	3
SALLY	4	4
SANCTION	2	1
SANGUINE	2	3
SAVANT	4	5
SCORN	1	3
SCRUTINIZE	2	2
SEDENTARY	3	2
SERENE	2	3
SERVILE	3	3
SINGULAR	1	5
SOBRIETY	3	4
SOLICITOUS	4	3
SOLVENCY	4	4

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
SOLVENT	1	1
SOPORIFIC	2	5
SPECULATION	1	4
SPORADIC	3	3
SQUALOR	1	2
STATUS QUO	4	1
STAUNCH	3	1
STIGMATIZE	4	5
STOCK OPTION	1	3
STOIC	1	3
STOP-LOSS ORDER	1	4
STRATAGEM	3	2
STRICTURE	4	1
SUBSIDIZE	1	5
SUBSTANTIVE	2	4
SUCCINCT	4	3
SUFFRAGE	3	4
SUPERCILIOUS	3	5
SUPERLATIVE	4	4
SURFEIT	3	1
TACTILE	3	5
TANTAMOUNT	3	2
TEEM	1	4
TEMPERATE	2	3
THESIS	3	4
THWART	1	1
TIRADE	2	5
TOLERANT	4	5
TORPOR	4	4
TOUCHSTONE	1	2
TRADE DEFICIT	1	3
TRANSFIX	2	1
TRANSITORY	2	4
TRUCULENT	2	1
TRUNCATE	3	1
TRYST	1	3
TURBID	2	2
TURGID	4	1
TURNOVER	1	4
UNDERWRITE	3	3

<u>TERM</u>	<u>PROGRAM #</u>	<u>EPISODE #</u>
UNREMITTING	1	5
UNWITTING	2	4
USURP	3	4
VANQUISH	3	5
VEHEMENT	4	4
VENERABLE	3	2
VENERATE	2	1
VENTURE	4	5
VENTURE CAPITAL	1	1
VERDANT	2	3
VERGE	3	1
VERNACULAR	3	3
VESTED	1	2
VESTIGE	4	5
VIBRANT	4	3
VIGILANT	2	2
VILIFY	3	2
VIRULENT	1	4
VISIONARY	3	5
VITRIOLIC	2	3
VOLUMINOUS	2	4
WANE	4	3
ZEALOUS	2	5

VERBALICIOUS – BONUS TERMS

GROUP 1

<u>TERM</u>	<u>DEFINITION</u>
Acquiesce	To yield to conditions or demands without protest; to concede
Asset	Something of value that someone owns and can be exchanged
Down time	In business, a period without productivity
Exasperate	To irritate or annoy to an extreme degree
Fetter	To restrain or confine; to inhibit
Laissez-faire	The practice of non-interference in business, especially by a government
Mania	An obsession or excessive enthusiasm
Osmosis	To absorb or pass through a membrane
Peripatetic	Walking about or ambling
Publicity	The process of making an enterprise or product known to the public
Start up costs	Expenses relating to the beginning of a business or venture
Vacillate	To go back and forth; to be indecisive
Affliction	A wound, calamity or burden
Cash cow	A source of revenue or income that produces regularly with little effort
Countenance	Appearance, especially someone's facial expression
Deign	To believe to be fitting with someone's dignity; also to stoop or condescend
Divest	To strip, remove or deprive; also to rid or free from responsibility
Exploitation	To make use of or taken advantage of, especially at the expense of someone else
Insular	Isolated or detached; also relating to an island
Maverick	One who acts independently from his associates, ignoring established rules; a dissenter
Rampant	Proceeding rapidly or even violently in an unchecked way
Repose	The state of being at rest
Royalty	An agreed portion of income from product sales that's paid to the product's author or creator
Supine	Lying on the back, face up
Vendetta	A prolonged bitter feud between families or factions
Brink	The edge of something; also any crucial or critical point
Cavalier	Lack of due concern or respect; the state of treating someone or something with disdain
Commodity	Something of use or value, especially unfinished goods
Consensus	Agreement by the majority of a group
Echelon	A grade, position or rank, especially an upper tier
Entity	A business, organization or government that has a separate identity from its members
Intersperse	To place or scatter randomly
License	To allow another to use in exchange for payment
Marketability	The worth or ability of a product or service to generate sales
Receivables	A group or collection of accounts that are payable to an organization or business

Retroactive	Something that is operative or relating to events in the past
Vicissitude	A variation or alteration in the course of events
Accentuate	To place emphasis on something; to highlight
Belligerent	Warlike or argumentative
Burgeon	To flourish or develop quickly
Effectual	To have an impact
Epitome	Something that is typical or the embodiment of a condition or idea
Franchise	The right, privilege or license granted by a company to market its brand of products or service
Harry	To hassle or annoy; to be a nuisance
Infraction	A violation of rules or conditions
Nullify	To make void or to cancel
Outsourcing	The practice of hiring an external agent, contractor or business to oversee a set of activities
Sequester	To set apart, or to isolate; to seclude
Unctuous	Excessively smooth or smug; oily
Amenity	A useful or pleasant facility or service
Chronic	Enduring over time; consistent, often in an unpleasant way
Debilitate	To disable or interfere with
Domestic	Relating to someone's own country or home; internal
Gratis	Free of charge
Inimical	Having a harmful effect
Liquid asset	Something of value that is easily converted to cash
Ponderous	Awkward or having a great weight
Prefabricated	To manufacture in standardized parts ready for quick assembly
Purported	To claim or allege, often falsely
Tentative	Hesitant; also experimental or intended to serve as a short term solution
Volition	The ability to decide or choose
anomaly	A variant from normal or expected conditions; something that is odd
Arduous	Difficult; requiring great effort
Arid	Dry or parched; without water
Chimera	An imaginary or fantastic beast
Cloy	To make weary through excessive sweetness or pleasantness
Confound	To perplex or amaze; to cause confusion
Forage	To seek or rummage, especially for food
Gesticulate	To express with hands or gestures
Hilarity	Joyousness or silliness, especially accompanied by laughter
Phantasm	An imagined obstacle or ghost; something apparently seen with no physical substance
Stark	Extremely simple or severe; also grim or without hope
Supposition	An assumption without confirmation or supporting evidence
Abnegate	To give up, relinquish or renounce; to do without
Austere	Severely simple in manner or appearance
Ensnare	To follow an event

Extemporize	To create or speak in the moment, without structured preparation
Foment	To bring about; to promote the growth or development of something
Habituate	To make a habit; to cause to become accustomed to a condition
Implicate	To involve or connect to something, often in an incriminating way
Preclude	To cut off prior to something's occurrence or existence; to prevent
Provident	Characterized by preparations for the future
Pungent	Having a strong aroma; biting
Apparition	The sudden appearance of something, such as a ghost; anything remarkable or startling
Aural	Of or relating to the sense of sound
Bemuse	To confuse or bewilder
Compendium	A collection of things that are alike; also a summary
Facetious	Lacking seriousness, intended to be humorous
Forte	Someone's strong point or special ability
Iconoclast	Someone who verbally attacks or berates commonly admired ideas or beliefs
Infringe	To violate a boundary or a right, or to trespass
Obsequious	Fawning or servile; flattering without sincerity
Parsimonious	Financially conservative beyond all practicality
Schism	Division or disunion of a group
Stymie	To block or hinder someone's success
Undermine	To weaken, injury or destroy in stages
Autonomous	Self-governing; independent
Conundrum	Anything that puzzles or is difficult to solve
Decadent	Characterized by self-indulgence or a decline in morals
Intrepid	Fearless or bold
Irrevocable	Unable to be taken back
Prodigal	Recklessly wasteful or extravagant
Rife	Relating to a widespread or common occurrence
Somnolent	Causing sleep
Tepid	Lukewarm in temperature; without extremes; also without enthusiasm
Vivacious	Lively or enthusiastic
Abate	To reduce in amount or to lessen
Ancillary	Something that has been added; supporting or extra
Archaic	Common in an earlier time but now no longer in use
Capitulate	To yield or stop resisting
Cerebral	Relating to the brain, intellect or intelligence
Delineate	To clearly list or draw out; to specify
Fiat	A decree or order issued by a government or a person in power
Garner	To gather or deposit; to collect
Hierarchy	A system's structure or organization according to power
Suffuse	To cover or bathe with something such as a liquid or a color
Vagary	An unpredicted change in course

Viable

Practically workable

VERBALICIOUS – BONUS TERMS

GROUP 2

<u>TERM</u>	<u>DEFINITION</u>
Ascendancy	The state of rising in rank or being dominant
Cataclysm	A catastrophe; something that brings sudden sweeping and unwelcome change
Congenial	Agreeable; having a pleasing personality
Crass	Crude and offensive in manner; without refinement
Deluge	To flood or overwhelm
Explicit	Clearly stated
Imperative	Absolutely essential
Interloper	Someone who interferes in matters where he is not invited or doesn't belong
Penchant	A natural tendency or likelihood; also a strong preference for something
Piquant	Pleasantly sharp
Sarcasm	A sneering or cutting remark, usually with bitter irony
Travesty	A grotesque imitation; a mockery
Aerodynamic	The study of air as it relates to objects that move through it
Apex	The high point of something
Brusque	Abrupt or rough in manner; rude
Denote	To indicate or to point to something; to designate
Fraternal	Brotherly
Intransigent	Refusing to compromise
Lethargy	Sluggishness
Mendicant	Someone who lives by begging
Myriad	An indefinitely great number; also, relating to a large number
Notorious	Widely or generally known in an unfavorable way
Paradox	A possible truth that is self-contradictory
Turpitude	The state of having a low character; depravity
Ambiguous	Vague or having more than one meaning
Belabor	To overemphasize an explanation; to explain repeatedly
Deprecate	To express disapproval of or to belittle
Guffaw	A sudden unrestrained burst of laughter
Inalienable	Undeniable; not transferable to someone else
Ingenuous	Sincere or free from reserve
Plight	An unfortunate condition or circumstance
Prevail	To be superior in strength, power or influence
Pugnacious	Full of fight; ready to quarrel or do battle
Refute	To prove to be erroneous
Scathing	Severely harsh or reproachful

Temporize	To prolong a discussion or negotiation to gain an advantage
Alliteration	Consecutively combining words that commence with the same consonant
Hauteur	Having a scornfully arrogant manner
Inventive	Inclined to be creative or imaginative
Magnate	Someone who has significant power or rank, especially within an industry
Posterity	Future generations; also an individual's descendants
Qualitative	Relating to the comparison of the essential nature or qualities of two or more things
Quizzical	Odd, eccentric or comical
Remonstrate	To object; to argue in protest
Subtle	Not easily perceived
Verbose	Wordy
Volatile	Explosive or easy to ignite
Voracious	Craving or consuming large amounts of something, such as food or information
anomaly	An exception or deviation from a standard; an inconsistency
Clandestine	Secret or furtive action; private or surreptitious
Confederate	An accomplice or ally
Corollary	A natural consequence or an easily drawn conclusion
Emissary	A representative sent on a mission
Exempt	To be specifically excluded from a customary obligation
Mastery	The state of being completely skilled in a task, subject or craft
Precept	A guide for conduct or a direction for action
Repercussion	A condition or state that results from an action; a consequence
Sacrilege	The violation of something sacred
Specter	A ghost; also something unpleasant or menacing
Zenith	The highest point of something; apex or culmination
Allusion	A casual reference to something else
Belie	To give a false appearance; to misrepresent
Exuberant	Enthusiastic in an uninhibited way; unrestrained joy
Inflammatory	Tending to provoke anger or strong emotion
Megalomania	Delusions of greatness, power or wealth
Net cost	The complete cost to produce or obtain something after deductions
Prerogative	An exclusive right, power or privilege associated with rank or position
Respite	A break in the action; a rest
Sententious	Full of pompous moralizing
Tawdry	Showy and cheap; displaying poor taste or a crude aesthetic
Uncanny	Not easily explained; seeming to have a supernatural origin
Vindictive	Characterized by spite or a need to seek vengeance
Brand	A kind or variety of something, especially a proprietary make or model
Electorate	The group of people entitled to vote in an election
Funding	Capital set aside for the purpose of meeting the financial needs of a project or business
Inclement	Stormy or unfavorable

Mystique	The atmosphere around someone or something that gives them enhanced value or profound meaning
Polarize	To sharply divide
Premonition	The unexplained knowledge of an event before it happens, especially an unpleasant sense of anticipation
Pristine	Pure or untouched; perfect
Regimen	A systematic way or life or a course of therapy
Tenacious	Holding fast; highly retentive or persistent
Venomous	Poisonous or extremely critical
Vogue	The state of being in fashion or popular; fashionable
Affiliate	A person or organization that is aligned financially with another
Cosmopolitan	Refined, sophisticated or urbane; worldly
Decry	To express disapproval of; to denounce
Incongruous	Not aligned
Inquisitive	Eager for knowledge or curious; tending to ask questions
Municipal	Of or relating to a city or its government
Perfidy	Deliberate breach of trust; faithlessness
Postulate	To assume without proof
Punctilious	Extremely attentive to formal conduct
Quasi	Resembling or seeming to have the qualities of something
Soft goods	Consumer products made from cloth; textiles
Tacit	Understood without being openly expressed; unspoken
Correlation	A mutual relationship between two or more things
Deliberate	To decide between or among choices; to weigh or consider
Earned income	Revenue from activity or energy expended
Exhort	To urge or advise
Facile	Moving or acting easily
Impeach	To bring a formal accusation against; also to cast doubt upon
Indigenous	Native to a particular region or country
Matriculate	To enroll in a college or university
Precipitous	Steep, like a precipice; having a sheer face
Replete	Completely or excessively supplied
Spurn	To reject with disdain or contempt
Superfluous	More than is required; extra
Advertising	The deliberate practice of calling public attention to a specific product or service through the media
Bauble	A cheap, showy ornament or piece of jewelry
Breach	A violation of a law, trust or promise
Impervious	Incapable of being injured or harmed; invulnerable
Nepotism	Bestowing preferential treatment to one's relatives in business or politics
Nihilism	Denial of the authority of established institutions
Open competition	An unrestricted contest or marketplace where commercial enterprises compete for sales or financial gain
Perusal	The act of carefully reviewing, examining or considering
Proscribe	To banish, prohibit or forbid the practice of

Raucous	Rowdy, wild or unruly
Trepidation	Fear; a sense of foreboding
Unearned income	Revenue from assets, such as interest or dividends

INDEX

<u>TERM</u>	<u>DEFINITION</u>
Abate	To reduce in amount or to lessen
Abnegate	To give up, relinquish or renounce; to do without
Accentuate	To place emphasis on something; to highlight
Acquiesce	To yield to conditions or demands without protest; to concede
Advertising	The deliberate practice of calling public attention to a specific product or service through the media
Aerodynamic	The study of air as it relates to objects that move through it
Affiliate	A person or organization that is aligned financially with another
Affliction	A wound, calamity or burden
Alliteration	Consecutively combining words that commence with the same consonant
Allusion	A casual reference to something else
Ambiguous	Vague or having more than one meaning
Amenity	A useful or pleasant facility or service
Ancillary	Something that has been added; supporting or extra
anomaly	A variant from normal or expected conditions; something that is odd
anomaly	An exception or deviation from a standard; an inconsistency
Apex	The high point of something
Apparition	The sudden appearance of something, such as a ghost; anything remarkable or startling
Archaic	Common in an earlier time but now no longer in use
Arduous	Difficult; requiring great effort
Arid	Dry or parched; without water
Ascendancy	The state of rising in rank or being dominant
Asset	Something of value that someone owns and can be exchanged
Aural	Of or relating to the sense of sound
Austere	Severely simple in manner or appearance
Autonomous	Self-governing; independent
Bauble	A cheap, showy ornament or piece of jewelry
Belabor	To overemphasize an explanation; to explain repeatedly
Belie	To give a false appearance; to misrepresent
Belligerent	Warlike or argumentative
Bemuse	To confuse or bewilder
Brand	A kind or variety of something, especially a proprietary make or model
Breach	A violation of a law, trust or promise
Brink	The edge of something; also any crucial or critical point
Brusque	Abrupt or rough in manner; rude
Burgeon	To flourish or develop quickly
Capitulate	To yield or stop resisting
Cash cow	A source of revenue or income that produces regularly with little effort
Cataclysm	A catastrophe; something that brings sudden sweeping and unwelcome change

Cavalier	Lack of due concern or respect; the state of treating someone or something with disdain
Cerebral	Relating to the brain, intellect or intelligence
Chimera	An imaginary or fantastic beast
Chronic	Enduring over time; consistent, often in an unpleasant way
Clandestine	Secret or furtive action; private or surreptitious
Cloy	To make weary through excessive sweetness or pleasantness
Commodity	Something of use or value, especially unfinished goods
Compendium	A collection of things that are alike; also a summary
Confederate	An accomplice or ally
Congenial	Agreeable; having a pleasing personality
Consensus	Agreement by the majority of a group
Conundrum	Anything that puzzles or is difficult to solve
Corollary	A natural consequence or an easily drawn conclusion
Correlation	A mutual relationship between two or more things
Cosmopolitan	Refined, sophisticated or urbane; worldly
Confound	To perplex or amaze; to cause confusion
Countenance	Appearance, especially someone's facial expression
Crass	Crude and offensive in manner; without refinement
Debilitate	To disable or interfere with
Decadent	Characterized by self-indulgence or a decline in morals
Decry	To express disapproval of; to denounce
Deign	To believe to be fitting with someone's dignity; also to stoop or condescend
Deliberate	To decide between or among choices; to weigh or consider
Delineate	To clearly list or draw out; to specify
Deluge	To flood or overwhelm
Denote	To indicate or to point to something; to designate
Deprecate	To express disapproval of or to belittle
Divest	To strip, remove or deprive; also to rid or free from responsibility
Domestic	Relating to someone's own country or home; internal
Down time	In business, a period without productivity
Earned income	Revenue from activity or energy expended
Echelon	A grade, position or rank, especially an upper tier
Effectual	To have an impact
Electorate	The group of people entitled to vote in an election
Emissary	A representative sent on a mission
Ensnare	To follow an event
Entity	A business, organization or government that has a separate identity from its members
Epitome	Something that is typical or the embodiment of a condition or idea
Exasperate	To irritate or annoy to an extreme degree
Exempt	To be specifically excluded from a customary obligation
Exhort	To urge or advise

Explicit	Clearly stated
Exploitation	To make use of or taken advantage of, especially at the expense of someone else
Extemporize	To create or speak in the moment, without structured preparation
Exuberant	Enthusiastic in an uninhibited way; unrestrained joy
Facetious	Lacking seriousness, intended to be humorous
Facile	Moving or acting easily
Fetter	To restrain or confine; to inhibit
Fiat	A decree or order issued by a government or a person in power
Foment	To bring about; to promote the growth or development of something
Forage	To seek or rummage, especially for food
Forte	Someone's strong point or special ability
Franchise	The right, privilege or license granted by a company to market its brand of products or service
Fraternal	Brotherly
Funding	Capital set aside for the purpose of meeting the financial needs of a project or business
Garner	To gather or deposit; to collect
Gesticulate	To express with hands or gestures
Gratis	Free of charge
Guffaw	A sudden unrestrained burst of laughter
Habituate	To make a habit; to cause to become accustomed to a condition
Harry	To hassle or annoy; to be a nuisance
Hauteur	Having a scornfully arrogant manner
Hierarchy	A system's structure or organization according to power
Hilarity	Joyousness or silliness, especially accompanied by laughter
Iconoclast	Someone who verbally attacks or berates commonly admired ideas or beliefs
Impeach	To bring a formal accusation against; also to cast doubt upon
Imperative	Absolutely essential
Impervious	Incapable of being injured or harmed; invulnerable
Implicate	To involve or connect to something, often in an incriminating way
Inalienable	Undeniable; not transferable to someone else
Inclement	Stormy or unfavorable
Incongruous	Not aligned
Indigenous	Native to a particular region or country
Inflammatory	Tending to provoke anger or strong emotion
Infraction	A violation of rules or conditions
Infringe	To violate a boundary or a right, or to trespass
Ingenuous	Sincere or free from reserve
Inimical	Having a harmful effect
Inquisitive	Eager for knowledge or curious; tending to ask questions
Insular	Isolated or detached; also relating to an island
Interloper	Someone who interferes in matters where he is not invited or doesn't belong
Intersperse	To place or scatter randomly

Intransigent	Refusing to compromise
Intrepid	Fearless or bold
Inventive	Inclined to be creative or imaginative
Irrevocable	Unable to be taken back
Laissez-faire	The practice of non-interference in business, especially by a government
Lethargy	Sluggishness
License	To allow another to use in exchange for payment
Liquid asset	Something of value that is easily converted to cash
Magnate	Someone who has significant power or rank, especially within an industry
Mania	An obsession or excessive enthusiasm
Marketability	The worth or ability of a product or service to generate sales
Mastery	The state of being completely skilled in a task, subject or craft
Matriculate	To enroll in a college or university
Maverick	One who acts independently from his associates, ignoring established rules; a dissenter
Megalomania	Delusions of greatness, power or wealth
Mendicant	Someone who lives by begging
Municipal	Of or relating to a city or its government
Myriad	An indefinitely great number; also, relating to a large number
Mystique	The atmosphere around someone or something that gives them enhanced value or profound meaning
Nepotism	Bestowing preferential treatment to one's relatives in business or politics
Net cost	The complete cost to produce or obtain something after deductions
Nihilism	Denial of the authority of established institutions
Notorious	Widely or generally known in an unfavorable way
Nullify	To make void or to cancel
Obsequious	Fawning or servile; flattering without sincerity
Open competition	An unrestricted contest or marketplace where commercial enterprises compete for sales or financial gain
Osmosis	To absorb or pass through a membrane
Outsourcing	The practice of hiring an external agent, contractor or business to oversee a set of activities
Paradox	A possible truth that is self-contradictory
Parsimonious	Financially conservative beyond all practicality
Penchant	A natural tendency or likelihood; also a strong preference for something
Perfidy	Deliberate breach of trust; faithlessness
Peripatetic	Walking about or ambling
Perusal	The act of carefully reviewing, examining or considering
Phantasm	An imagined obstacle or ghost; something apparently seen with no physical substance
Piquant	Pleasantly sharp
Plight	An unfortunate condition or circumstance
Polarize	To sharply divide
Ponderous	Awkward or having a great weight
Posterity	Future generations; also an individual's descendants
Postulate	To assume without proof

Precept	A guide for conduct or a direction for action
Precipitous	Steep, like a precipice; having a sheer face
Preclude	To cut off prior to something's occurrence or existence; to prevent
Prefabricated	To manufacture in standardized parts ready for quick assembly
Premonition	The unexplained knowledge of an event before it happens, especially an unpleasant sense of anticipation
Prerogative	An exclusive right, power or privilege associated with rank or position
Prevail	To be superior in strength, power or influence
Pristine	Pure or untouched; perfect
Prodigal	Recklessly wasteful or extravagant
Proscribe	To banish, prohibit or forbid the practice of
Provident	Characterized by preparations for the future
Publicity	The process of making an enterprise or product known to the public
Pugnacious	Full of fight; ready to quarrel or do battle
Punctilious	Extremely attentive to formal conduct
Pungent	Having a strong aroma; biting
Purported	To claim or allege, often falsely
Qualitative	Relating to the comparison of the essential nature or qualities of two or more things
Quasi	Resembling or seeming to have the qualities of something
Quizzical	Odd, eccentric or comical
Rampant	Proceeding rapidly or even violently in an unchecked way
Raucous	Rowdy, wild or unruly
Receivables	A group or collection of accounts that are payable to an organization or business
Refute	To prove to be erroneous
Regimen	A systematic way or life or a course of therapy
Remonstrate	To object; to argue in protest
Repercussion	A condition or state that results from an action; a consequence
Replete	Completely or excessively supplied
Repose	The state of being at rest
Respite	A break in the action; a rest
Retroactive	Something that is operative or relating to events in the past
Rife	Relating to a widespread or common occurrence
Royalty	An agreed portion of income from product sales that's paid to the product's author or creator
Sacrilege	The violation of something sacred
Sarcasm	A sneering or cutting remark, usually with bitter irony
Scathing	Severely harsh or reproachful
Schism	Division or disunion of a group
Sententious	Full of pompous moralizing
Sequester	To set apart, or to isolate; to seclude
Soft goods	Consumer products made from cloth; textiles
Somnolent	Causing sleep
Specter	A ghost; also something unpleasant or menacing

Spurn	To reject with disdain or contempt
Stark	Extremely simple or severe; also grim or without hope
Start up costs	Expenses relating to the beginning of a business or venture
Stymie	To block or hinder someone's success
Subtle	Not easily perceived
Suffuse	To cover or bathe with something such as a liquid or a color
Superfluous	More than is required; extra
Supine	Lying on the back, face up
Supposition	An assumption without confirmation or supporting evidence
Tacit	Understood without being openly expressed; unspoken
Tawdry	Showy and cheap; displaying poor taste or a crude aesthetic
Temporize	To prolong a discussion or negotiation to gain an advantage
Tenacious	Holding fast; highly retentive or persistent
Tentative	Hesitant; also experimental or intended to serve as a short term solution
Tepid	Lukewarm in temperature; without extremes; also without enthusiasm
Travesty	A grotesque imitation; a mockery
Trepidation	Fear; a sense of foreboding
Turpitude	The state of having a low character; depravity
Uncanny	Not easily explained; seeming to have a supernatural origin
Unctuous	Excessively smooth or smug; oily
Undermine	To weaken, injure or destroy in stages
Unearned income	Revenue from assets, such as interest or dividends
Vacillate	To go back and forth; to be indecisive
Vagary	An unpredicted change in course
Venomous	Poisonous or extremely critical
Vendetta	A prolonged bitter feud between families or factions
Verbose	Wordy
Viable	Practically workable
Vicissitude	A variation or alteration in the course of events
Vindictive	Characterized by spite or a need to seek vengeance
Vivacious	Lively or enthusiastic
Vogue	The state of being in fashion or popular; fashionable
Volatile	Explosive or easy to ignite
Volition	The ability to decide or choose
Voracious	Craving or consuming large amounts of something, such as food or information
Zenith	The highest point of something; apex or culmination

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