

NEW YORK TIMES BESTSELLER

"Get a job or create a job? In today's 'Internet economy,' everyone can make money online. My friend Marc teaches you how in *Get Rich Click!* I love this book!"

— **Steve Wozniak**, cofounder, **APPLE** Computer

Get Rich **CLICK!**

A silver computer mouse with a cord, positioned below the title.

The Ultimate Guide to
Making Money on the Internet

MARC OSTROFSKY

Note to Readers and Listeners

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“The future potential of Internet-based businesses is staggering. This easy-to-follow book will teach you the ropes of this business and give you great tips and suggestions on achieving financial success.”

– **Dr. Stephen R. Covey**, author of
The 7 Habits of Highly Effective People and *The Leader In Me*

“I’ve asked thousands if they will be one of the millionaires made by the recession. If you read and apply what Marc has laid out in Get Rich Click, you will be well on your way. It’s actionable information you can apply now!”

– **David Bach**, *New York Times* bestselling
author of *Start Over*, *Finish Rich*

“Marc Ostrofsky delivers in Get Rich Click. His approach will change how people think about the role of the Internet in business and delivers on teaching you how to make money online.”

– **Jack Canfield**, *New York Times* bestselling
coauthor of *Chicken Soup for the Soul* series

“The 800-pound guerrilla when it comes to finding unique ways to make money on the Internet is Marc Ostrofsky. He has made \$100 Million+ and his book Get Rich Click will teach you how to do it too.”

– **Jay Conrad Levinson**, author of *New York Times* bestselling
Guerrilla Marketing series of books

“With so much noise in the Internet business sector, it’s refreshing to see practical advice from someone who has been there, done that. Marc Ostrofsky’s Get Rich Click lays out an easy-to-navigate blueprint to making money online for anyone with a dream and a willingness to work the plan. Packed with checklists, bullet points and no-nonsense advice from someone who has made millions online, this book is a no-brainer for anyone wanting to mine gold from the Internet.”

– **Joel Comm**, *New York Times* bestselling author of *Twitter Power*

“There’s a golden opportunity today . . . with an idea, a domain name and a bit of gumption—you can Get Rich Click. Marc Ostrofsky gives you the low-down on what he’s done to make it happen in several different marketplaces and businesses. Everyone from the bootstrapping start-up to the next Internet tycoon can pick up something from the guy who’s been there and done it.”

– **Yanik Silver**, serial Internet entrepreneur and founder,
Maverick Business Adventures

“If you are looking for a way to build a successful online business without sacrificing lifestyle, you can learn the secret in Marc Ostrofsky’s book, Get Rich Click.”

– **Marci Shimoff**, *New York Times* bestselling author of *Happy for No Reason*
and *Chicken Soup for the Woman’s Soul*

“Personal brand is a key to success in my world. I would say that Marc’s personal brand is teaching others how to gain a competitive advantage by strategically leveraging the power of the Internet in business. Buy this book and learn how this serial technology entrepreneur has done it . . . over and over again.”

– **Steve Harrison**, creator of National Publicity Summit

"If you want to change your life by focusing on the ability to obtain greatness from within and live up to their potential, Get Rich Click is the book for you!"

– **Bill Walsh**, author, speaker and world-renowned marketing expert

"Get your hands on Get Rich Click and you'll have gold in the palm of your hands. Marc's approach to the Internet and how to make money online will give you a headstart and turn your obstacles into opportunities."

– **Sharon Lechter**, coauthor of *Three Feet from Gold: Turn Your Obstacles Into Opportunities!* and *Rich Dad Poor Dad*

"Just when I thought I knew enough about online marketing and sales, I get your book. It's filled with ideas that, when implemented, can make millions for the reader. I plan on having my whole team get a copy and read it now!"

– **John Assaraf**, *New York Times* bestselling author, *The Answer* and featured in *The Secret*

"The only problem I have with Get Rich Click is that it isn't a video . . . yet! Marc breaks the model of the traditional online marketer by showing you how to open your mind to thinking differently about how to use the Internet."

– **Mike Koenigs**, cofounder of Traffic Geyser

"Get Rich Click is a blueprint for making money on the Internet and teaches all ages how to profit online. Author Marc Ostrofsky is a successful serial entrepreneur that supports young entrepreneurs and the NFTE. Buy this book and start your online business today."

– **Steve Mariotti**, founder, Network for Teaching Entrepreneurship

"Marc Ostrofsky's Get Rich Click will give you the tools, tactics, and most importantly, the confidence, to dramatically increase your income by building your business online. Go for it!"

– **Keith Ferrazzi**, *New York Times* bestselling author of *Never Eat Lunch Alone* and *Who's Got Your Back?*

"Internet marketing is a mix of art, science, knowledge and a never-ending quest to learn where the gold is buried for that day, hour or even minute. Marc has proven to know how to do successfully . . . over and over again. If you want to make money from home, online, part time or full time, Get Rich Click is the book to read!"

– **Mike Filsaime**, marketing expert, president and CEO, MarketingDot-com.com

"The fastest fortunes today are made on the Internet. Marc's book, Get Rich Click, shows you hundreds of ways to make serious money online. It's an absolute MUST for any online entrepreneur."

– **Robert Allen**, author of *Creating Wealth*, *The One Minute Millionaire* and many other bestselling books

"Great read . . . a winner."

– **John Demartini**, author and speaker as seen in *The Secret*

"Marc is one of the smartest Internet business experts in this country. We have become good friends and talk all the time about ways I can use the Internet to help my business. His advice is worth millions to me and I highly recommend listening to what he has to say."

– **Peter Max**, world-renowned contemporary artist

"As a successful author and internet entrepreneur, I know the tips and tricks of making money online! Marc Ostrofsky has an astounding success story and Get Rich Click is an incredible book. It's easy to read, follow and will put you on the right track to making money online!"

– **Anthony Morrison**, successful online entrepreneur
and author of *Advertising Profits from Home*

"I teach people the secrets to master sex, money and power. Marc teaches people the secrets of how to master the online world and the ways to turn that mastery into dollars. Get Rich Click is hypnotic in its brilliance and practicality."

– **Marshall Sylver**, *The Millionaire Maker*

"Marc has that rare ability to identify and often create new and unique technology applications and opportunities and then turn them into income-producing companies. If you want to make money on the Internet, Get Rich Click is full of ideas, applications and real-world examples of exactly how to go about doing just that."

– **Paul Frison**, CEO, Houston Technology Center

"Creativity is a necessary key to success in today's competitive marketplace. Marc is one of those creative genius types that are always coming up with new and innovative ways of making money online. This book outlines a clear-cut path to teach anyone how to use the Internet to make money. I highly recommend it!"

– **Liz Kalodner**, Executive Vice President
and General Manager, CBS Consumer Products

"Marc Ostrofsky knows how to Get Rich Click! Each of his wildly successful ventures started from a simple, low-cost idea. What sets Marc apart is his revolutionary way of viewing the Internet. He has more ideas and ways to make money on the Internet than anyone I have ever met. If understanding an insider's mind is what you are looking for, Get Rich Click is for you."

– **Jan E. Smith**, former president, Disney Interactive

"I've often said, 'In imagination, there is no limitation.' Marc Ostrofsky is proof of this! His book Get Rich Click is BRILLIANT. If you want to make money 24/7/365, this book is your key to financial success!"

– **Mark Victor Hansen**, *New York Times* bestselling
coauthor of *Chicken Soup for the Soul* series

"Think differently! Think online! If you are going to survive, thrive and grow in this interconnected world we now live in, you need to read Get Rich Click!"

– **Brian Tracy**, *New York Times* bestselling author and management expert

"Taking action is my mantra for success. Get Rich Click will show you how to take action online. This is a book that will move you toward your dream of building an online business."

– **Les Brown**, bestselling author and motivational speaker

Preface

I met Marc Ostrofsky at the National Speakers Association annual convention. It's kind of blurry there because every one of the 1,500 people in attendance is trying to outdo, and out-talk the other. So as Marc was telling me "his story," I admit my listening skills were less than stellar. I only remember the words *CuffLinks.com* and *millions*.

But he followed up after the event and snapped me into focus. His story is off the chart both entrepreneurially and financially. We kept up the conversation; he came to Charlotte for a visit, spoke at my annual boot camp and introduced me to several of his friends of distinction.

Marc Ostrofsky is a warm fuzzy guy who has made a ton of money on the Internet, and from the Internet. This book is a cold slap in the face to wake up and smell the URLs. And this book is the *first* reality book of how-to-do-it-NOW!

Marc is not one of these "Here's how I did it and let me sell you the secret" guys. This book IS the secret.

The Internet is the future of marketing, sales, information and e-commerce and will grow for the next hundred years. And *Get Rich Click* is a road map for how to capture it, take advantage of it and monetize it while it's still the new frontier.

Everyone looks at the Internet with a sense of awe, wonder and bewilderment. They look at a website or URL and say, "Why the hell didn't I think of that?" You've said it. I've said it. Not Marc. He immediately saw the opportunity of the Internet and seized it.

Marc didn't invent the Internet. (Everyone knows Al Gore did that.) He capitalized on the Internet, cashed in and is still cashing in . . . 24 hours a day, 7 days a week, 365 days a year.

And so can you.

This book explains the game and gives a simple game plan that anyone (even you) can understand and execute for as little as the cost of registering a URL. And Marc even tells you the best places where and how to do that.

What's missing from this book is *you*. The keys to understanding and execution are contained herein, but *you* must pull the trigger to get the money-ball rolling in your direction.

This book gives you the understanding that it's not too late to score big on the Internet and motivates you to fire the pistol to hit yourself in the butt to take action. And if you fire the shot correctly, the bullet will hit you right in the wallet.

– Jeffrey Gitomer,
author of *The Little Red Book of Selling*

Foreword

As CEO of ClickBank, my primary focus day in and day out is to ensure that ClickBank provides individuals and businesses with better, more profitable ways to make money online. Since we are in the business of enabling success, when I see an Internet marketing resource as valuable as this book come along, I pay attention. This book will open your eyes to a world of opportunity you probably didn't know existed. In the pages that follow, you'll read about everyday people just like you who have made money online.

Also, you'll read about the many different ways people have become successful online, and it's never been clearer than it is today that the opportunities are endless. At ClickBank we understand this firsthand because many of the success stories feature our clients! Over the past 12 years, since the early days of e-commerce, we've focused primarily on digital products like ebooks, software and membership sites and have helped hundreds of thousands of product creators and their affiliates become successful in an incredible variety of niches. Additionally, many of the tools set forth in this book have been employed by ClickBank clients to make money online.

One ClickBank success story that you'll read about highlights Jacob Hiller, an innovator who has become wildly successful by teaching people how to jump higher. You'd think that might be a niche product, but Jacob has already made over \$1 million to date. Despite the many success stories I've seen, I continue to find it fascinating that someone can take an avocation and convert it into a lucrative vocation. Each of these amazing stories is unique, inspiring and true.

One notable characteristic of successful ClickBank clients is that they are incredibly good at keeping an eye on trends and must do so to stay on top of their game in the continually changing world of Internet marketing. Many of those clients then take advantage of the trends by forming partnerships with subject matter experts in the markets or verticals they want to target.

In the spirit of great partnerships, when I first met Marc Ostrofsky it didn't take long for us to realize that we needed to find a way to combine our efforts to provide people with valuable resources to make money online. We have recently done just that through the creation of a biweekly video newsletter. ClickBank is pleased to partner with Get Rich Click to deliver this newsletter (www.getrichclick.com/withclickbank) not only to affiliate marketers, but to anyone who has ever aspired to make money online. It is full of success stories, trends and tips and tricks to help people achieve their goals online, and I invite you to see for yourself.

My hope is that you will use this book (and the newsletter) as a resource in your Internet marketing efforts. Everyone has a passion – something they're

good at and can share with others. I encourage you to use the success stories in this book as inspiration and fuel for your business. Use the business models and techniques covered in this book to help you get started, or take your business a step further. And be sure to keep an eye on the trends and the new ways you'll learn about people making money online so that you can incorporate them into your own efforts. I assure you that the content you'll find within these pages is useful and relevant. Marc Ostrofsky has an incredible Internet marketing success story of his own and serves as a great guide through the world of making money online.

– Brad Wiskirchen
CEO, ClickBank

This book is INTERACTIVE!

1. WHAT IS THIS?



If you haven't seen them in your favorite newspaper or magazine, it's called a Quick Response Code or a QR code. In short, let's just say, it's like a bar code – but better! The difference is that a “QR CODE” will take you *instantly* to a web page when scanned by a smartphone. It's one of the latest cool technologies that helps bridge the virtual world and the physical world.

2. Why Are They in the Book?

Get Rich Click is the ultimate source for the latest information, advice and tips on how to make money online. The problem is, there are SO MANY new ideas, tips, tricks and ways people are making money using the Internet, we thought this would be a great way to bring you the latest updated information on how others are making money online. One of the best new technologies that allows us to make this book “come alive” and enhance the readers experience is to use QR codes throughout the book.

3. How Will They Benefit Me?

It's our favorite saying . . . “Learn More, Earn More.” The Internet changes fast and we are committed to bringing you the most up-to-date information possible.

4. How Can I Use the QR Code – Now?

It's an APP on your smartphone. There are many FREE APPs available via iTunes, the BlackBerry App World and the Android Marketplace if you search for “QR code” so you can download the APP that will read the above image. Download one now and try the QR code above.

Note:

- If you have an iPhone, you can go to GetRichClick.com/iphone
- If you have a BlackBerry, you can go to GetRichClick.com/blackberry
- If you have an Android phone, you can go to GetRichClick.com/android

FREE Digital premiums

Get Rich Click is the ultimate source for making and saving money online.

The GRC team periodically assembles offers for digital premiums, which might include terrific discounts from our own online companies, such as CuffLinks.com, Blinds.com and eTickets.com. They also might include free services, such as online advertising, affiliate offers, office supplies and more!

Follow the link below to receive the latest digital premiums or go to:

GetRichClick.com/DigitalPremiums

Think about it: If you were able to take advantage of one of these digital premiums, you could save as much money as you paid for the cost of this book! Now that's the *Get Rich Click!* mindset!

SUCCESS STORY #1

USA SuperSale.com – Selling Then Buying

Many people believe that there are very few opportunities left to make money on eBay. Gary Casper, owner of USASuperSale.com, proves them “flat” wrong!

Casper had the entrepreneurial bug, but hadn’t found the right products to sell – until he met my college roommate David Fleishman, who had warehouses full of after-market auto parts. During their first conversation, Gary learned David had a surplus of automobile floor mats, which he asked if he could try to sell on eBay. Gary took photos of a few mats and immediately sold them at a substantial profit. So, Gary ramped up his marketing even before the actual mats were in his possession.

At first, to fulfill an order, Gary picked up each mat from his supplier. Soon, he was making trips to the wholesale supplier daily – often more than once a day – so Gary decided to purchase mats in bulk.

Maintaining inventory carried a higher risk, but that inventory was turning over at a rate of 200 mats per month. Within months, he had to rent warehouse space to store the mats he was selling on eBay. Able to store larger quantities, he invested in other wholesale products from his supplier, selling them mostly on eBay.

Eight months later, Gary tested automotive tail lights and again, they sold quickly and for a substantial profit. So he invested more and became known as a tail light and floor mat company. Then, Gary and Cheryl, his wife and business partner, tested selling another product, brake hardware, and subsequently added this, too. Volume was turning, and profits were soaring, but Gary’s inventory model still carried increased costs and risk.

Hoping to take his eBay business to a new level, he launched his own e-commerce website, USASuperSale.com, profitably selling all of the same products he has on eBay. Because Gary’s eBay and e-commerce sales are cash sales, he carries no receivables, which contributes to his overall profits.

As Gary consistently investigates new opportunities to prepare for the day the floor mat business slows down, he judges three levels of risk: no inventory, moderate inventory and massive inventory. As a result, Gary started to use a drop-shipping model for products where he makes less money per sale but reduces his risk because he doesn’t have these products as inventory. Only when a product takes off and shows strong promise of ongoing popularity does Gary warehouse it in order to increase his profit per sale.



Scan the QR code or go to GetRichClick.com/gary to see his website in action.

SUCCESS STORY #2

A GOODE physical business and a GREAT piece of the pie . . .

If you like BBQ, Texas is the place. And if you want the best BBQ in Texas, you go to Goode Company BBQ in Houston. Goode Company is a family-owned and family-operated chain of restaurants that started as one small eatery and has since grown into a multimillion-dollar restaurant conglomerate! Included in Goode's many delicious options are a seafood restaurant, a hamburger and Mexican food taqueria and a saloon-themed music hall called the Armadillo Palace.

Recently, the Goode family has ventured into the virtual world by selling a host of their homemade delicacies online, ranging from savory BBQ sauce to sweet pecan pralines and their signature, world-famous, five-pound pecan pie. They're even experimenting with taking Internet orders for BBQ meats for overnight delivery anywhere in the country – bringing a taste of Texas to citizens in all 50 states!

"We started with one store and over time grew into seven locations, now serving more than ten thousand people a week," explains Levi Goode, president of the company and son of founder Jim Goode. "We moved into direct mail a few years back and that evolved into selling on the web. Now we do millions of dollars of revenue online, and based on the growth and profit margin of our Internet sales, I could easily see the online component of our business out-selling some of our retail locations in a few years."

Goode, who has a degree in culinary arts and assumed his current leadership position after spending years working in every aspect of the family business, clearly has a firm grasp of the new economy: "It's obvious that the Internet is a game changer – for us and for almost any other business or entrepreneur. My goodness, we produce BBQ and Pecan Pies. If we sell on the Internet, anyone can. Oh," Goode adds, "and if you don't want to sell your own products, you can sell ours!" He's apparently not joking. The company is planning to create an affiliate program that should be available very soon. Imagine, even if all you've ever known is New York cheesecake and Philadelphia cheesesteak, now you can enjoy – and profit from – genuine Texas BBQ and pecan pie!



Scan the QR code or go to GetRichClick.com/levi to watch Levi's interview.

SUCCESS STORY #3

Providing “LEADs” to Financial Independence

We’ve all heard a thousand times that lead generation is the key to any business – after all, without potential buyers, what good is a product? But who knew you could get paid for just about every single lead you generate? Apparently, Malaika Schmidt and Amy Sheridan did.

Malaika and Amy’s company, Blue Phoenix Media, runs a slew of websites that connect students with potential colleges and schools (both online and on-the-ground) based upon the particular background of each student.

Here’s how it works: Students go the site, enter their geographic information, age, gender, income bracket and education level. In turn, the site produces a list of appropriate programs. Then the competing schools reach out to the students directly. But in exchange for the “introduction,” the schools pay Blue Phoenix \$20 to \$50 for every lead passed along from the website to the school . . . to the tune of approximately \$4 million a year!

Sheridan and Schmidt started Blue Phoenix after working for a company with a similar business model. Instead of moving on to just another job, they started CollegeConduit.com, designed to connect college students with schools. Then they expanded by doing what Sheridan calls “verticalizing” by major. Meaning, they launched nearly 20 sister sites, each of which focuses on a specific major. There’s a site for nursing schools, criminal justice programs, another for culinary arts institutions, etc.

Today, Blue Phoenix Media, which Schmidt and Sheridan started with only \$5,000, is a full-fledged marketing and consulting firm with 10 employees that enables the women to earn as much as \$5,000 an hour by generating leads.

For these two self-trained women, their innovation hasn’t stopped at CollegeConduit .com or their other school sites. Blue Phoenix Media has also launched Blue Phoenix Network, an affiliate network that uses online advertising to drive high volumes of traffic – and lead generation – for a wider variety of clients. In essence, their experience in lead generation has helped transform Sheridan and Schmidt into “client acquisition” experts.

Malaika and Amy admit that their own education in business isn’t one they could have received in one of the classroom programs offered on their sites. “You just can’t take a course in how to do this stuff in college,” said Sheridan. The two learned their online marketing skills and the value of lead generation through real-life immersion.

“It’s not as easy as it may seem. If you stay the course and learn the value of a good ‘lead’ to a car dealer, a college or, say, an insurance agent, there is a lot of money to be made in the online lead generation business,” Sheridan added.



Scan the QR code or go to GetRichClick.com/amy to watch Amy and Malaika’s video.

SUCCESS STORY #4

How a Third Party Can Lead to a Second Home

Harvey Manger-Weil, a former street musician, was looking for a job that would let him be creative and never, ever force him to work in a real office.

In 2003, Manger-Weil launched a consulting firm showing others how to start businesses. He began advertising on Google Ads, but his efforts produced few leads and sales. But rather than throwing his hands up Manger-Weil noticed the competing advertisers who were earning enough to maintain their ads. Apparently, they were making money – but how?

He realized that these successful advertisers were members of the ClickBank network affiliates program—which allows a third party (you) to sell digital products created by others—and be paid commissions on sales. Manger-Weil was amazed that people were making money by selling other people’s products, so he decided to try his hand.

Even when online advertising was cheap, and competition was slim, Manger-Weil knew he had to differentiate himself. He began using third-party, “objective” reviews to vouch for the products he sold. These are the same type of reviews used in infomercials and other testimonial-based products.

“I thought to myself, what could I do to add more credibility to my sales story, and I realized that if someone other than the provider was saying this was good, that would do it,” Manger-Weil explained.

Soon after, the money “suddenly started coming in.” In fact, Manger-Weil made \$5,000 in one week from a single product! “I remember thinking: Is this going to last a week? Is it going to last a month?”

His success has lasted for years, and he and his wife went from worrying about making their house payments to owning two homes outright. According to Manger-Weil, his success, and the peace of mind it brings, has “all come from ClickBank money.”

Manger-Weil still relies on ClickBank while also finding new ways to use the Internet for business. He now runs College Wizards, an online SAT and college prep service offered internationally via Skype that allows Manger-Weil to teach clients well beyond his geographic market.

If there’s one thing Manger-Weil learned about successful Internet business, it’s that, “you have to come up with the next new idea and run it as well as you can until too many people catch up . . . and then you need to come up with the next new idea.”



Scan the QR code or go to GetRichClick.com/harvey to watch Harvey’s interview.

SUCCESS STORY #5

Split Testing: Vital to Increasing Your Bottom Line!

It was an unexpected \$7 check from an affiliate and vendor network called ClickBank that made Miles Baker realize the beauty of passive income. It was the first time he understood that he could become wealthy by referring other people's products online.

Before that fateful check arrived, Baker was certainly *not* finding wealth by selling hot tubs or offering computer technical support services. So, he began learning how to make money on the Internet.

He tried a few different angles, from selling on eBay to posting classified ads that referred vendor products. Nothing seemed to be working, at least not until he received that \$7 check from ClickBank.

That money, it turned out, was from an ad he had posted two years previously, an ad that referred affiliates to the ClickBank network itself! In fact, when Baker received the check, he had to do research to figure out which ad had earned the check.

"I just knew I had gotten \$7 and I was making hardly any money at the time," said Baker. "It kind of got my mind thinking, 'Wow, if I can make money by not doing anything, what if I really put my effort into this?'"

He began selling informational products, ranging from how to build a resume to how to find movies online.

He later became a product vendor on ClickBank, selling PC repair software and other products. It was an important step, since it allowed him to sit back and let other people sell his products, rather than the other way around.

To increase his success, Baker got organized, and learned to build contact lists for each vertical market he served. He then narrowed his focus to computer and IT-related products.

Over time he also began split testing, posting different versions of the same website, using different colors, layouts, fonts, etc. to see which site attracts the most clicks and is likely to make the most money.

Baker's strategies have paid off. In fact, his websites generate annual six-figure sales. To this day, he relies on ClickBank, which he calls his "main marketing partner," for his income.

With just two employees, he works 20 to 30 hours a week, spending the rest of his time with his wife and four-year-old son – a lifestyle his previous job never would have allowed.



Scan the QR code or go to GetRichClick.com/miles to watch Miles' interview.

SUCCESS STORY #6

The Riches ARE in the Niches . . . \$5 Million a Year Selling Cuff Links Online!

The Internet is the ultimate machine for marketing “niche” products. Ravi Ratan figured this out early on.

Working in his family’s multigenerational custom-clothing business, Ravi decided to register CuffLinks.com. For years, the domain sat dormant, until one day Ravi figured he might as well try to sell on the site. So, Ratan went out and bought products at a local retailer and put them on CuffLinks.com. They all sold. Quickly. He bought more, and once again, they all sold. A 21st-century entrepreneur had been born!

These days, Ravi Ratan runs a \$5 million-a-year business selling cuff links online. He’s the largest retail seller of cuff links in the world and sells more than most of his online competitors – combined! In addition to designing and manufacturing his own incredibly creative ones – such as a pair that include usable flash drives (featured in *GQ* and *Maxim* magazines) – Ravi sells name-brand products from other fashion designers, and has managed to obtain authorized distribution rights from the NFL, NBA, MLB and a host of NCAA schools.

In a very smart move, Ratan set up the firm so that he sells at every level of the sales channel. What started as an “online only” site has morphed into a small powerhouse selling retail, wholesale, custom, directly to customers, via affiliates and even drop shipping for companies that don’t want to deal with order fulfillment! In other words, if you have a website, you can buy stock from Ravi wholesale and resell it. However, if you just want to market the products from the CuffLinks.com site, you can do that and CuffLinks.com will fulfill the sale and send you a commission check for your lead! The bottom line: regardless of whether you want to sell on your own site, a friend’s site, through Facebook or you want to work with a third-party wedding-planning, tuxedo-rental or high-end men’s clothing site, Ravi has found a way to help sell cuff links through all of these markets.

When I was growing up, there used to be a TV commercial for Schick razors in which billionaire Victor Kiam says, “I liked the company so much, I bought it.” Well, I’m no billionaire, but after ordering from CuffLinks.com and being so impressed, and after meeting Ravi and being further impressed, I decided to invest and am now a proud co-owner! The lesson here, of course, is that no matter how small the product, or how narrow the niche, the Internet provides smart entrepreneurs a platform for reaching customers in a way we’ve never seen before. Just ask Ravi, who despite his incredible talent and penchant for hard work, always keeps his sleeves down, not rolled up – because you never miss an opportunity to market CuffLinks!



Scan the QR code or go to GetRichClick.com/cufflinks to learn more and save!

SUCCESS STORY #7

Too Many Offers? Which One Is Best? Try JOUNCE.com

Network affiliates have so many product choices and opportunities it's actually a problem choosing which offers are the right ones for you and your business. The truth is, it can be hard to wade through all of the possibilities and determine which networks offer the best deals. That's where jounce.com comes in.

Jounce, founded by former software entrepreneur Tyson Quick, is essentially a search engine of product offers for network affiliates. Users can browse, search by category or enter a very specific product (green iPhone case, for example). They can search by which networks they belong to and how much they're looking to earn. Jounce then spits out a list of from 50 to several thousand matching offers. The goal is to ease the time-consuming process of finding the right product by aggregating offers from hundreds of different networks.

Jounce currently has 60 affiliate networks indexed in its platform, including heavy hitters ClickBank, Commission Junction and Link Share. Quick plans to include more than 400 networks over time.

Networks benefit from investing in Jounce because their products are promoted directly to affiliates instead of to customers – thereby increasing the advertising ROI enormously.

A few network affiliates have been resistant to Jounce's business model, preferring instead to maintain exclusivity for certain affiliates. But according to Quick, most have concluded that it's beneficial to get the word out to as many potential affiliates as possible.

"We'll add statistics tracking what kind of click-throughs you're getting and what kind of conversions you're getting. We'll build a drag-and-drop website that will allow you to do [split testing] on different sales pages," explains Quick. "We'll let the technology automatically adapt to what sells best and start doing that for you. We ultimately want to save affiliate marketers as much time as possible, because that's what generates income."

In the meantime, Quick is becoming a successful Internet entrepreneur in his own right. Jounce currently has eight full-time and two part-time employees, four of whom live outside the United States including a lead program developer in Russia and a search specialist in India. If all goes as planned, international start-up Jounce could forever simplify the way affiliates all over the world do business.



Scan the QR code or go to GetRichClick.com/tyson to watch Tyson's interview.

SUCCESS STORY #8

The Engineering of A Seven-Figure Success

It was a book that jump started Kristof Lindner's seven-figure online success.

An engineer at a plant manufacturing company in Germany, Lindner was inspired by Eben Pagan's book, *Double Your Dating*. "I got that book and I found marketing fascinating, I found the content fascinating... I thought, [Pagan's book] is so good and it's selling well in the US... why don't we have it in Germany too."

With no prior online marketing experience, Lindner did the unthinkable. "I flew to LA. I spoke to Eben Pagan about how we could do a German version of this product, and we figured out a licensing deal." Within weeks Lindner's online business selling Pagan's ebook was up and running.

Two and a half years later, Lindner, age 32, has eight employees, seven active sites that sell a total of thirteen products and ebooks – and 100,000 online visitors to his sites each day.

Lindner's success is no accident. He continuously studies online marketing and his sites' statistics on Google Analytics. He also uses Alexa.com, which provides traffic statistics for a given site. Alexa, he adds, is "very helpful for analyzing what your competitors or what other people in your industry are doing."

Having expanded his business to other self-help topics like fitness, Lindner studies each new opportunity in depth, always learning from his competitors' success. "We find those pages that have really high volumes of traffic . . . and analyze what they do on their site. Then, he says, "we add those elements, to make [our web pages] better."

While the online opportunities are abundant, he sees a lot of entrepreneurs who don't spend enough energy on marketing. "Instead of taking the time and putting some energy into traffic generation, they start working on other content, for example," he says, explaining why some struggle to achieve his level of success online.

As a ClickBank vendor and affiliate, Lindner has found the community to be his biggest asset. "The people are so open in this market . . . they don't see each other as competitors. They see, hey, if you start growing your list . . . I might benefit from it later." In fact, he adds, "If you don't have money and you want to generate some traffic when you're just starting out . . . find people in your business niche that have a list, that have already customers that might be interested in your product."

It's great advice in the collaborative world of online marketing, where your success can become others' success as well.



Scan the QR code or go to GetRichClick.com/kristof to watch Kristof's interview.

SUCCESS STORY #9

Finding the Profit in Personality

Melford and Concetta Bibenses' lives look nothing like they did a few years ago. "We've gone from being typical storefront business owners to now being almost semi-retired because we're working a lot less hours, and making a lot more money, thanks to the Internet," Melford explains.

Former owners of a retail gym and day spa business, Melford and Concetta saw the writing on the wall at the start of the economic downturn. As their competitors slashed prices, "we had a real hard time keeping a 10,000-square-foot building," Melford admits.

The Bibenses wasted no time. While struggling to keep their gym afloat, they began creating content to sell online—mostly ebooks and other products related to business opportunity, real estate, health supplements, and more. They soon began selling those products on ClickBank, the largest online marketplace of digital products.

Three years later, the Bibenses are highly sought after super affiliates, a level of achievement that typically translates into the multi-millions. Some of that success may result from their mindset. "You have to treat [your website] like a business," Melford Bibens says. The alternative is to "treat it like a hobby and make hobby money."

From the start the Bibenses zeroed in on one crucial component of effective marketing—building their brand. "Our brand got popular because we are who we are. We are just normal folks who, you know, figured out the right things to do and figured out how to teach other normal folks how to do it," Melford explains.

That ability to connect with their audience is especially powerful in today's affiliate marketing environment. "If you can't put personality behind your product, a salable personality . . . don't get into the game." Also, Melford advises, "If you're not doing video, you're not going to be a top seller on ClickBank or any other merchant account or product base."

The Bibenses, whose products have achieved top 20 bestseller status on ClickBank multiple times, should know. After all, getting to that level of success on a network as large as ClickBank quickly converts to big dollar profits.

With their gym now closed, the Bibenses have just a few employees running their multimillion-dollar online business. It's a life they're thoroughly enjoying. As Melford Bibens says, they're "just normal fortysomething-year-old couple, kids, dogs, you know, living that real American dream."



Scan the QR code or go to GetRichClick.com/melford to watch Melford's interview.

SUCCESS STORY #10

Helping Others Help Themselves – and Making Millions!

It may sound strange, but Cindy Battye makes money online by helping others make money online!

After receiving a cancer diagnosis at the age of 29, Battye decided to battle the disease by keeping her brain engaged. So she launched TrafficBunnies.com, a website traffic exchange. The idea behind TrafficBunnies was for users to display their websites and earn reward credits for viewing other sites. The more sites viewed, the more credits earned. That guarantees all participating sites receive traffic.

TrafficBunnies.com started out slowly, causing Battye to wonder if she had accidentally launched TrafficTortoise! But then she began adding up-sells to encourage users to become subscribers and receive additional services. Community members soon began to see an increase in viewers and sales. Seeing the potential, Battye then added social networking to the site, letting users chat with each other live to build even more business connections. Within just a few years, TrafficBunnies.com boasted 30,000 paid subscribers and nearly \$2 million in annual revenue.

Battye soon realized that she had built a mega marketing list that was worth millions. “Once you start collecting names, you can market to those people over and over,” Battye explained. It dawned on her that people doing business online would want to learn how to build their own equally valuable lists.

So Battye and her partner, Soren Jordansen, launched ClickBank Pirate, a turnkey application to help people build lists and make “ClickBank marketing accessible and easy for pretty much anyone.”

As the largest marketplace of digital products on the web, ClickBank provides money-making opportunities for anyone doing business online, whether as an affiliate or product vendor. Plus, as Battye adds, “I love ClickBank.”

If the strategies behind ClickBank Pirates work as well for users as they did for Battye, ClickBank network affiliates will enjoy sweet success. Nearly five years after her cancer diagnosis, Battye, a native Australian, was living in Cyprus, traveling around the world teaching her Internet marketing techniques. Sometimes, helping others help themselves can be both meaningful and profitable!



Scan the QR code or go to GetRichClick.com/cindy to watch Cindy's interview.

SUCCESS STORY #11

Running a Business from an iPhone

Internet millionaire Matt Bacak has one simple but powerful piece of advice for up-and-coming entrepreneurs: “There’s a direct correlation between the size of your list and the size of your bank account.” It’s a lesson he learned at the age of 12.

After growing tired of wearing shoes from Kmart as a child, Bacak, who hails from generations of steel mill workers, decided early that he would be a self-sufficient entrepreneur.

His first foray into business was delivering newspapers. Unlike other boys on bikes, Matt quickly realized that he had created a community of people who liked and trusted him. In essence, he had created his first list! So he swooped in for the up-sell: “Would you like me to cut your grass too?” Every neighbor he asked said yes! He had turned leads into customers; that’s when Bacak hired his first employee.

Today, as an Internet super affiliate, Bacak takes the same approach with his e-mail list, treating customers like a community. His company, Bleeding Edge Innovations, hosts events and sells newsletters and ebooks that teach people how to make money online, including “The Secret Money Ring,” a program on how to build thousands of leads per month.

Bacak builds his list with opt-in pages, or forms that ask users for their personal information. The trick is to send a free sample portion of a newsletter or website, and then ask readers to sign up to receive the whole enchilada. Once you gain leads that are interested in your product, you can build relationships and sell more products.

“There comes a point where your bank account outgrows your list size. That’s the point where relationships and trust are being built,” said Bacak. “If you build a list and you cultivate relationships, you’re set for life.” According to Bacak, it’s up to Internet entrepreneurs to avoid “leaving money on the table.” Specifically, he warns that affiliates must pay attention to Earnings Per Click (EPC) to see which promotions have been successful and why.

Like most super affiliates at Bacak’s level, he is a huge fan of ClickBank, which he says “is the one place you can be guaranteed payments, where you are going to make money. It’s one of the best places for a beginning newbie to get started.” As the largest online marketplace of digital products, ClickBank has paid out a whopping \$1.6 billion to its affiliates and vendors.

These days, Bacak runs his businesses from his iPhone, and has plenty of time to play in the waterfalls or hike through one of the eight caves on his large estate. Unlike his father and grandfather, who lost their pensions to bankrupted steel mills, Matt Bacak should be set for life.



Scan the QR code or go to GetRichClick.com/matt to watch Matt’s interview.

SUCCESS STORY #12

Mobile Green with Red Fish Media

Want to try using an amazing new technology – right this moment? Here is how you can get free content from GetRichClick.com.

- 1. Get out your cell phone.**
- 2. Send a TEXT to 23000.**
- 3. Put in the word CLICK into the body of that text.**
- 4. Click SEND.**
- 5. Respond to the text that you get with your e-mail address.**

Congratulations! You’ve just used the latest in mobile media marketing called a Five Digit Short Code.

The vendor of this technology, Red Fish Media, helps businesses capture cell phone numbers and e-mail addresses so they can be used for marketing campaigns. And their unique way of doing it really captures the imagination of interested consumers.

Given the proliferation of smartphones with incredible processing speeds and the ability to access unprecedented amounts of bandwidth, anyone doing business online should consider – or should we say, must consider – creating campaigns for these mobile technologies.

Matt McKenna founded Red Fish in 1994 to address the growing demand for SMS and interactive mobile applications. Now the company is a full-service mobile marketing agency that helps clients formulate strategic campaigns to reach potential customers, and develops the technological tools to execute these campaigns, including interactive SMS applications, mobile advertising, text alerts, daily alert subscription campaigns and the BluWater mobile delivery platform, which enables clients to launch and manage their marketing applications through a web interface.

“The advancements in how we communicate and how we conduct ourselves businesswise and socially has been flipped on its head,” CEO McKenna says. “Red Fish is part of the communication movement; we empower brands with the element of SMS to improve the way companies engage consumers, ideally increasing response rates, and inevitably their revenues.”

Apparently, McKenna is convincing. Red Fish now boasts an impressive client list that includes Starbucks, Google and Nike!

These days, consumers buy when they are literally “on the move.” So to avoid being left behind, savvy businesses must move with them. RedFishMedia.com can help you and your business make that happen.



Scan the QR code or go to GetRichClick.com/redfish to learn more about short codes.

SUCCESS STORY #13

Making Money on YouTube? This Russian Immigrant Nets \$15,000+/month

Most people don't even know what the word "etymologist" means, so it's pretty darn impressive that Marina Orlova makes millions being one online!

"Etymologists" study and teach the history of a language. It might sound boring, but it's Orlova's passion so she decided to take her love of words to the masses – and she's done so in the most entertaining of ways.

The five foot five buxom blond Russian immigrant began dressing as a sexy school-teacher and launched videos on YouTube explaining words as simple as "okay" and as complex as "antidisestablishmentarianism." Soon after, she launched a channel and website, both called HotForWords. After only five months, Orlova's YouTube channel gained 300,000 viewers, and since has become a regular guest on Fox News shows like *The O'Reilly Factor*.

But things didn't start out so easily for Orlova. The attractive Russian, who has two degrees in philology (the study of language), began her career teaching English and world literature to high school students in Moscow. Then, hoping to turn her beauty into a modeling career, she moved to the United States, but didn't find much success. Instead she worked for two years as a nanny.

When Orlova finally launched on YouTube, her first few videos attracted almost no hits, and the amount of her YouTube checks added insult to injury: the first was for \$20 and the second was for \$35. When she called to complain to YouTube about the tiny checks, she was told to "change the category from information to entertainment, that's where all the money is." Orlova heeded the advice and switched. Sure enough, her next check was more than \$15,000 for a single month, due to all of the advertising her site attracted.

The increase in income was also due to Orlova's increase in organic popularity. And that was due to her ability to make complex information simple – and engaging. You see, Orlova built a YouTube personality. She starts out every video with her signature "Hello, my dear students," and displays as much cleavage as she possibly can without crossing the line into adult entertainment!

Today, the Internet vocab diva – voted World's #1 Sexiest Geek by both *Wired* and *Maxim* magazines – continues to use her website to teach, as well as to sell her book *Hot for Words*. Her lesson for today? S.E.X.I. Sells or Success = Entertainment + Xitement + Information.



Scan the QR code or go to GetRichClick.com/marina to watch Marina in action.

SUCCESS STORY #14

Ebook on “Jumping” Lands Young Author Millions

Jacob Hiller turned his interest in jumping into huge Internet sales and millions of dollars.

Hiller was in college – not doing great academically – when he decided to post a YouTube video teaching people how to do what he loved best . . . jump high.

“I was the young kid who wanted to dunk just like most young boys and I never really grew out of it,” said Hiller. “I went from one [system] to another that worked or didn’t work, so I developed my own theories on how to get high in the air, then started training other people to do it.”

In his first video, he gave some very basic advice about how to jump higher. “I turned on the webcam and said, ‘Here’s what I did. Here’s one tip for you.’ I didn’t have a master plan. I had one tip to give and then the next week I gave another one,” Hiller explained.

The video was so popular Hiller decided to remove his YouTube videos, create a website and sell an ebook. He made what he describes as a “very ugly” website and wrote *The Jump Manual*, a 10-chapter, 80-page book of tips and information on jumping, including instructional video.

Initially Hiller gave *The Jump Manual* away for free until the testimonials began rolling in. Then he sold the ebook for \$15 through PayPal on his own site.

The turning point, and large monthly checks, started when he joined ClickBank, a huge online affiliate network. “When we put it on ClickBank, the affiliates were going crazy with it. A few months later we were making a few thousand dollars a month from the e-book,” he said. “ESPN had picked us up, and *Sports Illustrated* contacted us and *Men’s Health* and it just kind of blew up from there.”

By 2010, *The Jump Manual* was selling for \$67 with the option of adding monthly coaching services. Hiller estimates that in 2010, he sold up to 1,000 books per month, earning up to \$75,000 monthly.

In fact, if the *The Jump Manual* had been published traditionally, his sales would have earned it *New York Times* bestseller status, a feat many hope for, but very few accomplish.

For those interested in selling books online, Hiller advises: “Don’t come across like you’re trying to sell something.” And just as important: “Find something you are really passionate about, and that you know can help somebody.”



Scan the QR code or go to GetRichClick.com/jacob to watch Jacob’s interview.

New and Innovative Ways to Make Money

GetRichClick.com/MakeMoney



Social Media Marketing Guide

101 Social Media Sites to Help Market Your Business or Yourself Online

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GetRichClick.com/social



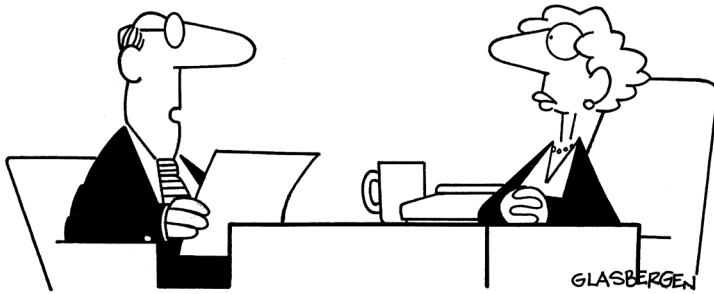
Randy Glasbergen created these delightful, well-targeted cartoons. We hope they'll lighten your load along the journey.



I sent you an e-mail and forwarded a copy to
your PDA, cell phone and home computer.
I also faxed a copy to your office assistant and laptop.
Then I snail-mailed hard copies to you on paper, floppy and CD.
But in case you didn't receive it, I'll just tell you what it said . . .



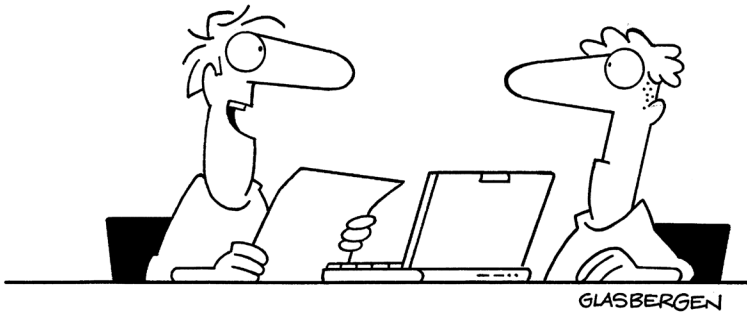
Our new website is eggsalad-armpit.com.
All of the good names were already taken!



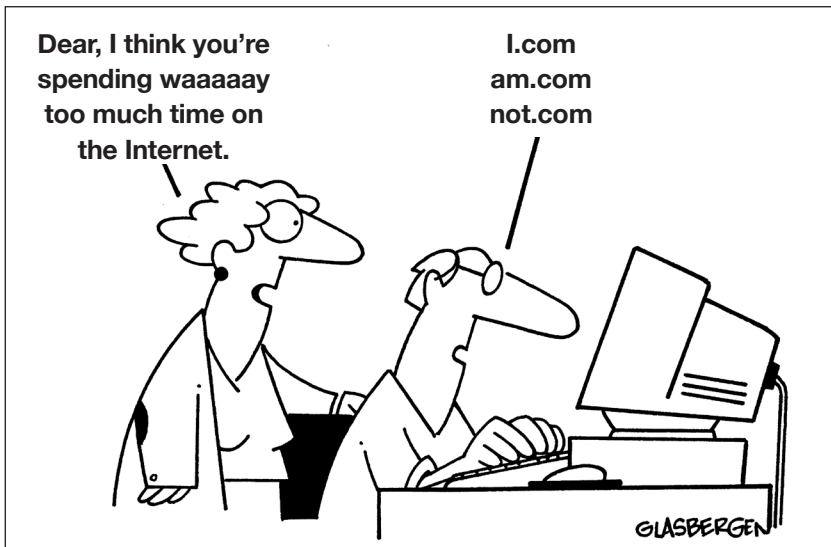
**My team is having trouble thinking outside the box.
We can't agree on the size of the box, what materials
the box should be constructed from, a reasonable
budget for the box, or our first choice of box vendors.**



**I just read the book *Get Rich Click*.
Is this the slot where the money comes out?**

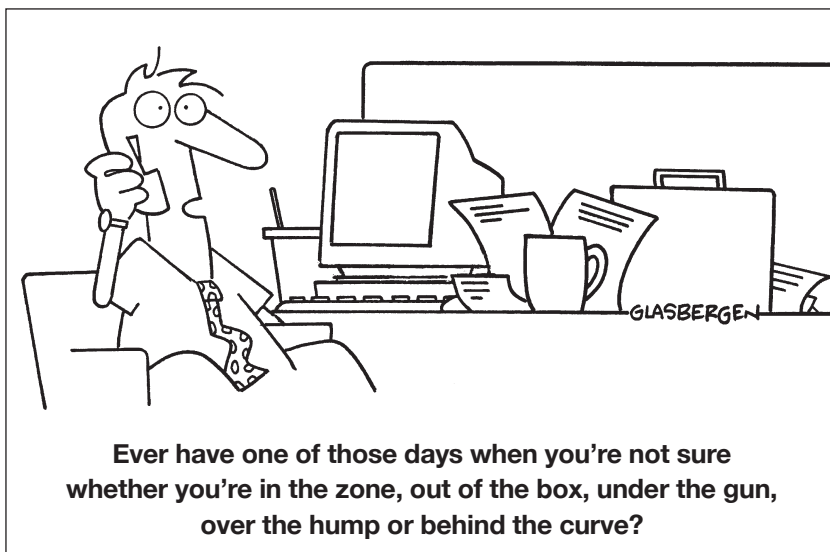


Someday all the *good* domain names will be taken.
That's when I'll make a fortune selling nuhnuh.com,
fleenwup.net, prukboogle.org, boopluffle.com, zitzat.net,
weeniewaffle.com, hoofeenoofee.org, wupfuzz.net . . .



Dear, I think you're
spending waaaaay
too much time on
the Internet.

I.com
am.com
not.com





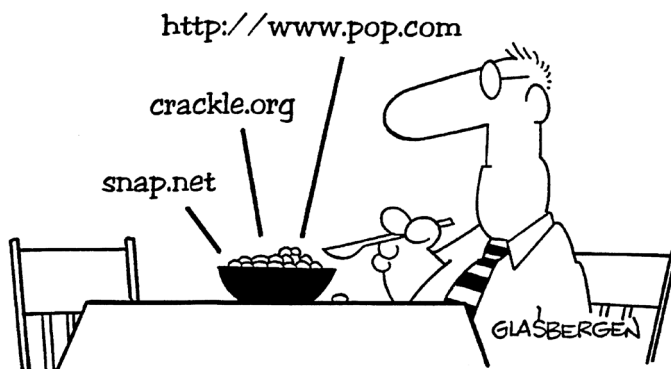
**I'm not disorganized – I know *exactly* where everything is!
The newer stuff is on top and the older stuff is on the bottom.**



**I created a password and wrote it down like you told me to.
Then I locked it away in a secure folder for safekeeping.
But I need my password to get into the folder!**



**"I heard on TV that everyone is getting rich
on the Internet! Is this little slot where
the money comes out?"**



Silicon Crispies, a cereal for the New Millennium.



It's an internet-ready, tri-mode, LCD color, MP3 compatible, digital wireless communicator. We make them extra big so people will notice how cool you are.

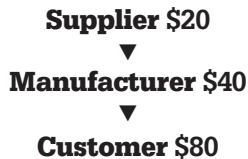
Supply Chain Comparison

Supply Chain (with intermediaries)

VENDOR'S PRODUCT MARK-UP LADDER



Internet Modified Supply Chain (disintermediated)



Overhead Cost Comparison

\$10,000 Diamond Sold

Costs & Expenses

	Diamond Seller A (Physical Sale in the Store)	Diamond Seller B (Internet Sale)
Inventory	\$500,000	None
Rent	\$2,500/month	\$250/at home
Utilities	\$350	\$100
Salaries	\$10,000	\$2,000
Insurance	\$1,500	\$250
Theft	\$500	\$0
Misc. Expenses	<u>\$1,500</u>	<u>\$250</u>
Monthly Overhead	\$16,350	\$2,850

For those times when you want to find more than just web pages and websites, some of the specialty search engines will prove useful. Also called topical search engines, vertical search engines, or vortals, they'll help you search through specific types of listings in different areas.

- **Answers searching**
- **Computer search engines**
- **Domain searching**
- **Financial search engines**
- **Government search**
- **Invisible web**
- **Legal search engines**
- **Mailing lists**
- **Medical search engines**
- **Newsgroup search**
- **Science search engines**
- **Shopping search**
- **Travel search engines**
- **WAP search engines**
- **Other specialty services**

Popular Shopping Comparison Sites

- **PriceGrabber.com**
- **ShopWiki.com**
- **Shopzilla.com (formerly bizrate.com)**
- **Shopping.com (now owned by eBay)**
- **LowerMyBills.com**
- **Smarter.com**
- **Become.com**
- **Edeals.com**
- **Product Search (google.com/products, Google's comparison site, formerly Froogle)**
- **NexTag.com**

Get Rich Click Resource: Here are some Internet tools to find out what Keywords users are searching on:

- Google offers a version of its Keyword tool; it can help you identify Keywords, synonyms and their popularity (GetRichClick.com/Keywordtools).
- Google Analytics (google.com/analytics) contains a feature called “Keyword Campaign Comparison” for use with AdWords.
- Google Sandbox Tool (GetRichClick.com/Keywordtools) is designed for use in an AdWords campaign and covers data on Keyword popularity on Google.
- Wordtracker (GetRichClick.com/Keywordtools) is the biggest and possibly most respected Keyword research tool. They have other related tools and fee-based services.
- KeywordDiscovery (GetRichClick.com/Keywordtools) is Wordtracker’s rival, offering a database of search terms over a yearly seasonal trend analysis, as opposed to Wordtracker’s 90-day trend window. Like Wordtracker, they offer other related services that track misspellings, phonetic matches, Keyword translation and Keyword permutations.
- Yahoo! Small Business (GetRichClick.com/Keywordtools) offers a paid search, a contextual ad program and tool support for online advertising.

If you understand that Keywords reflect the intention of a search, then you are in a position to offer potential customers exactly what they hope to find.

- The user who queries “DVD player” is probably just beginning to research a buying decision.
- Someone who types in “Sony DVD player” is probably narrowing down their choices.
- Someone who enters “Sony DVD DVP-NC800H/B” is probably getting ready to make the purchase.

Imagine if a competitor to Sony puts their ads on the side of the page when people are typing in these SONY Keywords. How smart is that?

Consumers communicate their intentions through their Keywords. Keywords are the code. Break the code and the reward is yours in the form of online profits.

Conversion Rate Comparison

Dollars spent	Visitors	Pay-per-click price	Conversion rate	Cost per visitor
\$10,000	5,000	\$2.00	2% = 100 Sales	\$100
\$10,000	5,000	\$2.00	4% = 200 Sales	\$50
\$10,000	5,000	\$2.00	8% = 400 Sales	\$25
\$10,000	10,000	\$1.00	8% = 800 Sales	\$12.50

If you can get twice the number of visitors for the same amount of money and maintain the same conversion rate, you get twice the number of sales at one-half of the cost per sale. Of course, the final objective, regardless of which variable you change in the above chart, is to get the lowest possible cost per sale.

Competitive Analysis

The best source of linkage data is Yahoo! Yahoo! currently shows the greatest accuracy in numbers of links, and also sorts well, typically placing more valuable links near the top of the results.

At Yahoo!, the following searches can be used to find links:

1. Linkdomain:url.com

This command will show you all the pages that link to any page hosted at the domain url.com.

2. Link:url.com/page.html

This command will show only pages linked directly to the specified page.

3. Linkdomain:url.com word

This search will show all pages with the term “word” that link to pages hosted at the URL. You can use this to find topical linking pages that may be providing benefit for specific areas.

4. Linkdomain:url.com -term

Use the – sign to indicate that pages that include a particular term should be excluded from the search, for example, all links that point to a site that don’t contain your company name (i.e. linkdomain:seobook.com -seomoz). Note that searches can contain multiple – signs and terms if you require very specific information (or wish to exclude lots of noisy data).

5. Linkdomain:url.com -site:url.com

In addition to the – sign as a term remover, you can remove sites from the results as well. This can be especially valuable if one large site links to the target site on every page, and you wish to see the links that don’t include that site. It can also be valuable to remove the site itself (i.e., linkdomain:seomoz.org -site:seomoz.org), so as not to see results from internal pages.

Competitive analysis also includes using the top search results themselves as sources for links. If a site or page ranks particularly well for many related searches, a link from that site can send a healthy number of interested surfers to you. Rankings in the SERPs is also an excellent way to determine the value of a link, so if a page ranks highly for the term or phrase you’re targeting, a link from that page is sure to provide great assistance in achieving top placement.

I can't say enough about how many great articles appear on **SEOMoz.org**. What I can do is suggest a few others you will want to read:

1. Social Media Marketing Guide: 101 Social Media Sites to Help Market Your Business or Yourself Online

seomoz.org/article/social-media-marketing-tactics#101-social-media-sites

2. The Internet Marketing Handbook by Danny Dover

seomoz.org/dp/the-Internet-marketing-handbook

3. The Beginner's Checklist for Learning SEO by Danny Dover

seomoz.org/blog/the-beginners-checklist-for-learning-seo

4. SEO TOOLS seomoz.org/tools

The Largest 25 Jounce Affiliate Networks

- 1. Commission Junction** cj.com
- 2. Linkshare** linkshare.com
- 3. ClickBank** ClickBank.com
- 4. Share-A-Sale** shareasale.com
- 5. Google Affiliate Network** google.com/ads/affiliatenetwork
- 6. Clickbooth** clickbooth.com
- 7. PepperJam** pepperjam.com
- 8. EpicDirect** epicdirectnetwork.com
- 9. buyat** buyat.com
- 10. Media Trust** mediatrust.com
- 11. Affiliate.com** affiliate.com
- 12. Copeac** copeac.com
- 13. Neverblue** neverblue.com
- 14. Market Leverage** marketleverage.com
- 15. Adknowledge** adknowledge.com
- 16. Monetizeit** monetizeit.com
- 17. QwikMedia** qwikmedia.com
- 18. Tatto Media** tattomedia.com
- 19. Peerfly** peerfly.com
- 20. Convert2Media** convert2media.com
- 21. NDemand** ndemandaffiliates.com
- 22. MaxBounty** maxbounty.com
- 23. Amped Media** ampedmedia.com
- 24. Market Health** markethealth.com
- 25. Adscend Media** adscendmedia.com

How to Become a ClickBank affiliate partner:

- 1.** Sign up at ClickBank.com.
- 2.** Search the ClickBank marketplace for products to promote.
- 3.** Create your hoplink affiliate code. What is a “hoplink”? For an affiliate to earn credit for a sale, the customer must first follow a ClickBank hoplink. The link takes the customer to the vendor’s Hoplink Target web address, and automatically credits the affiliate with that referral. ClickBank provides easy-to-follow instructions.
- 4.** Incorporate the hoplink into your marketing campaign.
- 5.** Promote your link and/or product.
- 6.** Earn a commission on every sale you generate.

**When you market as a ClickBank affiliate from
a website, choose ClickBank products
that are related to your site's content
or to the nature of your business.**

Corporations and Their \$1 Million + Domain Names

Below is a list of generic domain names owned by major corporations:

ContactLenses.com (1 800 Contacts)	AutoRental.com (Avis Budget)
Contacts.com (1 800 Contacts)	RentaCar.com (Avis Budget)
EyeCare.com (1 800 Contacts)	Loans.com (Bank of America)
Glasses.com (1 800 Contacts)	Book.com (Barnes & Noble)
Flowers.com (1 800 Flowers)	Books.com (Barnes & Noble)
21st.com (21st Century Insurance)	Archery.com (Bass Pro Shops)
InfantFormula.com (Abbott Labs)	Hunting.com (Bass Pro Shops)
RA.com (Abbott Labs)	Aspirin.com (Bayer)
Director.com (Adobe)	Impotence.com (Bayer)
Flash.com (Adobe)	MultipleSclerosis.com (Bayer)
Aluminum.com (Alcoa)	FastAccess.com (BellSouth)
Open.com (American Express)	Coat.com (Burlington Coat Factory)
Tires.com (America's Tires)	Platinum.com (CA)
Checking.com (Amtrust)	Security.com (CA)
HomeEquity.com (Amtrust)	Auto.com (Cars.com)
Games.com (AOL)	Car.com (Cars.com)
Love.com (AOL)	Warehouse.com (CDW)
AskJeeves.com (Ask.com)	Finance.com (Citigroup)
AcidReflux.com (AstraZeneca)	Burgers.com (CKE Restaurants)
GERD.com (AstraZeneca)	Bleach.com (Clorox)
Mobile.com (AT&T)	Grease.com (Clorox)
Salad.com (Clorox)	Snacks.com (Frito-Lay)
Computers.com (CNET)	VirusProtection.com (F-Secure)
Download.com (CNET)	Florist.com (FTD)
Downloads.com (CNET)	AutoLeasing.com (GE)
Gaming.com (CNET)	CarLeasing.com (GE)
Help.com (CNET)	Women.com (GE)
Labs.com (CNET)	ReInsurance.com (General Re)
MP3.com (CNET)	Asthma.com (GSK)
News.com (CNET)	Bipolar.com (GSK)
Radio.com (CNET)	Depression.com (GSK)
Search.com (CNET)	Diabetes.com (GSK)
Store.com (CNET)	Heartburn.com (GSK)
TV.com (CNET)	HeartHealth.com (GSK)

Incontinence.com (ConvaTec)
Buffet.com (Country Buffet)
Checks.com (Deluxe)
Malts.com (Diageo)
Rum.com (Diageo)
Scotch.com (Diageo)
Animal.com (Discovery Comm.)
Dig.com (Disney)
Go.com (Disney)
Video.com (Disney)
Beauty.com (Drugstore.com)
IceCream.com (Dryer's)
Gossip.com (E! Online)
Pipeline.com (EarthLink)
Half.com (eBay)
Rent.com (eBay)
ADHD.com (Eli Lilly)
BipolarDisorder.com (Eli Lilly)
Fleas.com (Eli Lilly)
RentalCar.com (Enterprise Rent-A-Car)
CollegeGameDay.com (ESPN)
Movie.com (Fandango)
Movies.com (Fandango)
401k.com (Fidelity)
Funds.com (Fidelity)
Retire.com (Fidelity)

Helix.com (GSK)
Osteoporosis.com (GSK)
Reflux.com (GSK)
RestlessLegs.com (GSK)
SkinInfection.com (GSK)
Sleeplessness.com (GSK)
ToothBrush.com (GSK)
WholeLifeInsurance.com (Guardian)
Acne.com (Guthy-Renker)
TaxCut.com (H&R Block)
Easter.com (Hallmark)
Greetings.com (Hallmark)
Stores.com (Hammacher Schlemmer)
PantyHose.com (Hanes)
Casinos.com (Harrah's)
Game.com (Hasbro)
History.com (History Channel)
Motorcycles.com (Honda)
Scooters.com (Honda)
Chips.com (Intel)
Netbook.com (Intel)
PC.com (Intel)
Apps.com (Intuit)
Banking.com (Intuit)
Baby.com (J&J)
Cancer.com (J&J)

LARGEST OF DOMAIN NAME SALES

Domain Name Price (US)

Sex.com \$13,000,000	Savings.com \$1,900,000
Fund.com \$9,999,950	Express.com \$1,800,000
Business.com \$7,500,000*	Seniors.com \$1,800,000
Israel.com \$5,880,000	Olimpic-sochi.ru \$1,800,000
Casino.com \$5,500,000	Fly.com \$1,760,000
Slots.com \$5,500,000	Telephone.com \$1,750,000
Toys.com \$5,500,000	Dating.com \$1,750,000
AsSeenOnTV.com \$5,100,000	Auction.com \$1,700,000
Korea.com \$5,000,000	DataRecovery.com \$1,659,000
Property.com \$5,000,000 **	Deposit.com \$1,500,000
Clothes.com \$4,900,000 ***	Tandberg.com \$1,500,000
YP.com (aka Yellow Pages) \$3,850,000	MarketingToday.com \$1,500,000
WorldWideWeb.com \$3,500,000	Cameras.com \$1,500,000
Altavista.com \$3,300,000	VIP.com \$1,400,000
Answers.Travel \$3,300,000	Feedback.com \$1,225,000
Vodka.com \$3,000,000	Vista.com \$1,250,000
Loans.com \$3,000,000	SS.com \$1,250,000
Candy.com \$3,000,000	Photo.com \$1,250,000
Wine.com \$2,750,000	Scores.com \$1,180,000
CreditCards.com \$2,750,000	Kredit.de \$1,169,175
Pizza.com \$2,600,000	Chinese.com \$1,120,008
Tom.com \$2,500,000	Mercury.com \$1,100,000
Money.co.uk \$2,400,000	Cruises.co.uk \$1,100,000
Coupons.com \$2,200,000	Bingo.com \$1,100,000
Autos.com \$2,200,000	Flying.com \$1,100,000
Computer.com \$2,100,000	Cruises.co.uk \$1,099,798
Britain.com \$2,000,000	Zip.com \$1,058,830
Celebrities.com \$2,000,000	Wallstreet.com \$1,030,000
Fish.com \$1,020,000	Websites.com \$1,000,000
WebCam.com \$1,020,000	Topix.com \$1,000,000
Invest.com \$1,015,000	Success.com \$1,000,000
Beauty.cc \$1,000,000	Cyberworks.com (and .net) \$1,000,000
if.com \$1,000,000	Guy.com \$1,000,000
Rock.com \$1,000,000	Poker.com \$1,000,000
SportingGoods.com \$1,000,000	Poker.org \$1,000,000

9 PARKING SPOTS

The businesses below will park your domain and send you a commission check for the traffic you generate from that domain:

DomainHop	Fabulous	Sedo
DomainSpa	Hitfarm	SmartName
DomainSponsor	ParkingDots	TrafficZ

Podcast Production

EPodcast Producer (industrialaudiosoftware.com) markets itself as a “professional podcast production studio” software. It offers the following features:

- Produce high-quality audio podcasts
- Record, edit & upload from one award-winning program
- Built-in Skype recording, on-screen teleprompter
- Create iTunes tags and RSS feed for iTunes Directory
- Assign up to 36 music and sound effects to on-screen and keyboard function keys
- Full DSP audio editing effects
- Rip music from CD and burn CDs for archiving
- Two FREE sets of non-synthesized, pro sound effects
- Comprehensive online text and video tutorials

Podcasting is here to stay and fits into the *Get Rich Click* approach to getting the word out in as many ways as possible.

Some of the tools listed below will help you get there; others will simply enhance your Twitter user experience; most will undoubtedly raise the bar on your efficiency and effectiveness in the manner in which you use Twitter – not as a destination, but as a platform:

Personal Branding: Your name is your biggest brand, so what are you doing to package, market and sell “the brand called YOU”? Here are sites that help you achieve that goal:

1. SumtnSumtn: Bring Twitter conversation directly onto websites – for everyone – on every page. It opens up as a sidebar and people can log in via Twitter and leave messages. You can also see what messages others have left for the page/site.

2. TweetMeUp: A simple way to organize tweetups (Twitter events/meetings). You can specify the location and mark it on a Google Map.

3. Twinester: Lets you create or join groups and communities for Twitter. These groups are called nests. There are various categories to choose from. The landing page displays the hottest nests.

4. KeymanWeb: Allows you to tweet in over 200 languages! You don’t need to download or install anything. Just log in to Twitter and select your preferred language. A virtual keyboard pops up and you can type away in your favorite language. You can tweet in over 15 Indian languages!

5. Twitroduce: Allows you to make an introduction, suggest a user and receive user suggestions based on your unique interests. Think of Twitroduce as a more effective way to do #FollowFriday.

6. Autopilot Tweet: Provides full Twitter automation software for Twitter marketing. This includes a Twitter Friend Adder / Follower Adder, auto follow, follow by Keywords, follow your followers, auto unfollow and schedule tweets. Autopilot Tweet costs \$40.

7. TwitterFeed: Announce your blog post on Twitter with a customized message using TwitterFeed.

Information Gathering: Tweeting with Value-Add. Beyond the gimmicky manners in which some will try to build their superfluous list of followers, I’m a strong believer of expert first – speaker, presenter, author, writer or consultant

second! With these tools, you can gather information for market research, blog posts and your own simple curiosity.

8. search.tearn.com: Unique social network for viewing photos and videos on any topic and chatting with Twitter users interested in the same subject. Search on any topic.

9. @myflightinfo: Use @myflightinfo to stay updated on your flight's status.

10. Twitscoop: Twitscoop shares what's hot on Twitter at any given moment.

11. Incoming!: A Twitter search client that lets you cut through the noise and find the tweets that matter to you most – so you can follow your favorite topics or keep track of what users are saying about your company's products.

12. TipTop: Semantic analysis of natural language, which looks at data as a source of tips that help people solve problems. A problem that is at the top of someone's mind can often be solved satisfactorily with a good set of tips.

13. TweetMixx: Provides the latest trends across Twitter by showing the hottest content based on the number of times a link is being tweeted.

14. Tweeps.Info: Helps you keep track of interesting stats about Twitter users, including average tweets per day, commonly tweeted Keywords, social participation ratio and more.

15. TwitCam: Enables you to stream live video, which is connected to your Twitter account.

Relationship Building and Management: Follow and Build Followers Intently. Building and nurturing online relationships must start with the central theme of commonality – something that we can utilize to spark a conversation, a dialogue, a sharing opportunity.

16. Twitter Local: Using Twitter's location-based search API, based on the Adobe AIR-based application, you can see tweets from Twitter users in a specific location.

17. Who Should I Follow?: Using this site, you get good recommendations for Tweeps to follow.

18. Twellow: Find Twitter users in a specific industry using this service.

19. Mr. Tweet: Mr. Tweet is a personal networking assistant for Twitter, helping you find relevant followers.

20. twiggitt: Use this service to share the articles you digg on Twitter.

21. TweeTube: TweeTube makes it easy to share videos on Twitter.

Getting Productive: Here are some tools to save time and optimize your Twitter list with some efficiency and effectiveness.

22. Ping.fm: Update your status on 40 different social networking sites from one location!

23. Summize: Retrieve information on Twitter quickly to search Twitter in real time.

24. Twalala: Helps you control what you see (and more important, what you don't see) in your Twitter stream.

25. Just Signal: Set up a filter using Just Signal to get only the tweets that discuss the Keywords you'd like to read about.

26. TweepSearch: Put your Twitter network to good use and search your followers for specific parameters.

Analyze to Improve: You can't improve anything you don't measure – that includes your return on relationships, influence and impact. Here are some analysis tools to explore . . .

27. Twitter Grader: Learn your Twitter grade, your local Twitter Elite and find new people to follow through Twitter Grader.

28. TweetStats: TweetStats offers a graphical analysis of your Twitter stats.

29. Twitter Friends: Carefully measure your Twitter conversations using Twitter Friends.

30. Twinfluence: Twinfluence will measure your Twitter influence based on reach, velocity and social capital.

31. Tweet-Rank: Learn about the quality of your tweets by finding out which ones won or lost followers.

32. Acamin: Makes it easy to share files on Twitter with your followers.

33. Trendrr: Tracks the popularity and awareness of trends across a variety of inputs, ranging from social networks (like Twitter) to blog buzz and video views/downloads, all in real time.

Ubiquitous Computing – anywhere, anytime, on any device: Here are some Twitter mobile applications to consider:

34. Twitpic: Twitpic makes it easy to take mobile phone photos and share them using your Twitter account.

35. MyMileMarker: Keep track of your mileage with info sent via Twitter every time you fill up.

36. Jott: Jott makes it easy for you to tweet without ever having to type, transcribing your voice message to Twitter.

37. TwitterBerry: Mobile client for posting updates to Twitter using your BlackBerry device. It works over the data network, so you don't need to use SMS. Besides posting new tweets, you can view your friend's timeline, or the public timeline.

38. Pocket Tweets: This iPhone-compatible application helps you get the latest tweets from your contacts, update your status remotely or see what is happening around the world by viewing the public timeline.

39. Fring: A mobile Internet service and community that enables users to talk, chat and interact with others and their online communities, from their mobile phones. Fring allows the freedom to communicate with all popular communities' members (Skype, MSN Messenger, Google Talk, ICQ, SIP, Twitter, Yahoo!, AIM) without boundaries, and regardless of device, network operator, platform or the community(ies) to which they belong.

40. FoodFeed: This Twitter-based food log makes it easy for you to track what you're eating.

- 41. gtFtr:** Use the gtFtr tool to record your exercise activity on Twitter.
- 42. Xpenser:** You can Twitter your expenses to Xpenser and they will be recorded for you.
- 43. Twittertise:** Schedule your tweets and track their click-throughs with this app designed for Twitter advertising.
- 44. TwtQpon:** Create simple Twitter coupons for your business with TwtQpon.
- 45. Tweeteorology:** Find tweets about the weather in any location through Tweeteorology.
- 46. Glue:** Post links to books, movies, restaurants and more on Twitter through Glue.
- 47. TwitterNotes:** Organize your notes using Twitter with TwitterNotes.
- 48. TwitWants:** Buy and sell items on Twitter. You need to tag your tweets appropriately for it to show up on TwitWants. To post to TwitWants just tweet about something you want to buy, sell or give away and include #twitwants or @twitwantsdot-com.

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Useful Facebook Groups

- **Affiliate Marketing Opportunities**
- **Internet Marketing School**
- **Internet Marketing University on Facebook**
- **6 Figures From Home – Starting a Successful Internet Marketing business**
- **Facebook Domain Name Network**
- **Facebook's Ultimate Internet Marketing Mastermind**
- **Top Secret Internet Marketing Strategies**
- **The International Internet Marketing Alliance**
- **AdTech Internet Marketing**
- **Affiliate Marketing**
- **The Women Of Internet Marketing**

Useful LinkedIn Groups

- *Get Rich Click*
- **Internet Affiliate Marketers Association (IAMA)**
- **AffiliatePrograms**
- **Digital Marketing**
- **eMarketing Association Network**
- **eTail Careers.com**
- **Guerrilla Marketing Tips for Small Businesses**
- **WebAnalysts.Info Internet Marketing, Web Analytics, and E-commerce Group**

Which Shipping Options Should You Use?

If your business is small and offers few products, it is usually easy to manage your fulfillment quickly. So in-house shipping makes sense. Your strategy might evolve as your sales volume increases or as you start offering more products.

Factors you should consider when deciding your shipping strategy include:

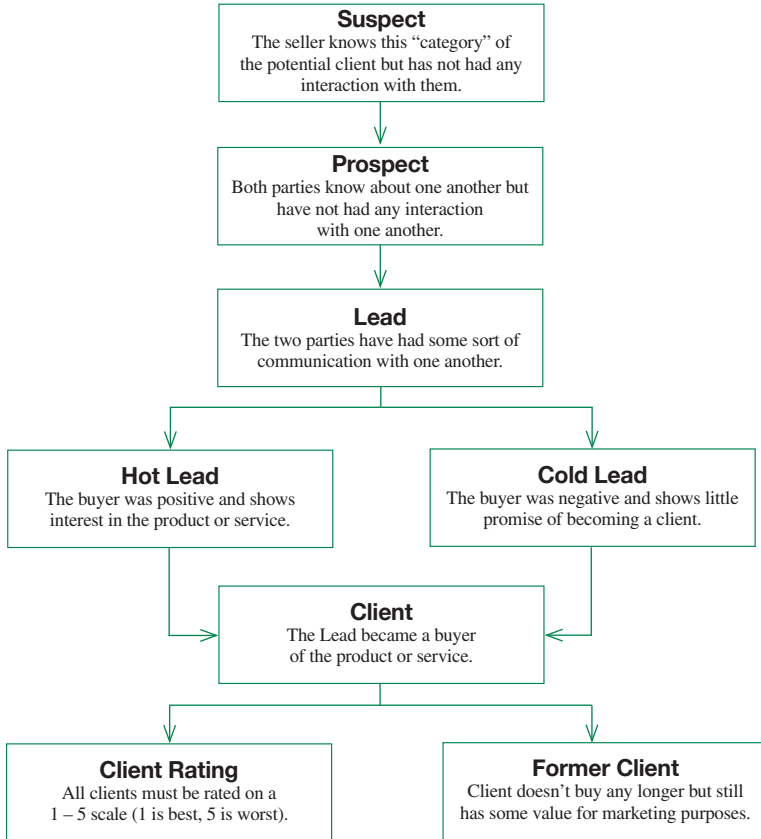
- Your industry
- What your competition offers
- The type of products you sell
- The physical dimensions and weights of the products you sell
- Delivery times
- Specialized customer needs

There are several shipping service options you can consider:

- United Parcel Service (UPS) ([ups.com](https://www.ups.com))
- Federal Express (FedEx) ([fedex.com](https://www.fedex.com))
- Canada Post ([canadapost.ca](https://www.canadapost.ca))
- U.S. Postal Service (USPS) ([usps.com](https://www.usps.com))
- DHL ([dhl.com](https://www.dhl.com))
- iShip ([iship.com](https://www.iship.com))
- Internet Shipper ([Internetshipper.net](https://www.Internetshipper.net))

YOUR MOST VALUABLE ASSET ... YOUR DATABASE

Successful business owners in today's "internet economy," both online and offline, all have one common element that is critical to their success – their DATABASE! Database Marketing is BY FAR the #1 common element to successful selling. Below is how we break up our database so we can qualify these leads accordingly:



Databases are the most critical part of successful marketing. Sending the right message to the right person at the right time is the ultimate key to successfully turning a potential client into a customer for life.

The second part of the database is "renting" out your names to other firms that don't compete with you. Here is a sample of how you might price renting out names in your database.*

Suspect	\$.10
Prospect.....	\$.20
Cold Lead.....	\$.30
Hot Lead	\$.50
**Client.....	\$.75
Former Client.....	\$.60

* Consult your attorney for legal and regulatory issues concerning use of names in your database.

** Client values may vary based upon your 1–5 rating system.

Resource and Suppliers Guide

On the following pages are resources to get you started on your road to *Get Rich Click*. It's by no means a complete listing, but it includes a number of the major players that I think are useful.

The Get Rich Click

Top 25 Internet Conferences

- 1. Affiliate Summit** affiliatesummit.com
- 2. Blog World** blogworld.com
- 3. AdTech** ad-tech.com
- 4. Click Z Events** events.clickz.com
- 5. Direct Marketing Days** the-dma.org/conferences/dmdays10
- 6. Domain Round Table** domainroundtable.com
- 7. EcomXpo** wbresearch.com/ecomxpo
- 8. eTail** wbresearch.com/etailusawest
- 9. Internet Retailer** irce.internetretailer.com/2011
- 10. Online Marketing Summit** onlinemarketingsummit.com
- 11. PPC Summit** ppcsummit.com
- 12. Search Engine Strategies** searchenginestrategies.com
- 13. T.R.A.F.F.I.C** targetedtraffic.com
- 14. PubCon** pubcon.com
- 15. Online Retailer** onlineretailer.net
- 16. Search Marketing Expo** searchmarketingexpo.com
- 17. Streaming Media** streamingmedia.com
- 18. Direct Marketing Conference and Exhibition** dma.org
- 19. Internet World** internetworld.co.uk
- 20. LeadsCon** leadscon.com
- 21. The Power of eMarketing Conference** emarketingassociation.com
- 22. OMMA – Expo** omma-expo.com
- 23. Domain Fest** domainfest.com
- 24. Link Share** linkshare.com
- 25. Affiliate Marketing Conference and Exposition** a4uexpo.com

The Get Rich Click

Top 25 Public Motivational Business Speakers

- 1.** Jeffrey Gitomer gitomer.com
- 2.** Les Brown lesbrown.com
- 3.** Jack Canfield jackcanfield.com
- 4.** Stephen Covey stephencovey.com
- 5.** David Bach finishrich.com
- 6.** John Assaraf johnassaraf.com
- 7.** Brian Tracy briantracy.com
- 8.** Sharon Lechter slechter.com
- 9.** Steve Harrison reporterconnection.com
- 10.** Marshall Sylver sylver.com
- 11.** Marci Shimoff happyfornoreason.com
- 12.** Jay Conrad Levinson gmarketing.com
- 13.** Tony Robbins tonyrobbins.com
- 14.** Mark Victor Hansen markvictorhansen.com
- 15.** Mike Koenigs mikekoenigs.com
- 16.** Susan Sweeney susansweeney.com
- 17.** Joel Comm joelcomm.com
- 18.** Robert Kiyosaki richdad.com
- 19.** Jim Kwik jimkwik.com
- 20.** Yanik Silver yaniksilver.com
- 21.** Stephen Pierce dtalpha.com
- 22.** Jay Abrams abraham.com
- 23.** Keith Ferrazzi keithferrazzi.com
- 24.** Anthony Morrison anthonymorrison.com
- 25.** Bill Walsh billwalsh360.com

The Get Rich Click Top 25 SEO Firms

- 1. SEO.com**
- 2. iProspect** iprospect.com
- 3. Outrider** outrider.com
- 4. White Hat Media** whitehatmedia.com
- 5. Edit Optimisation** editoptimisation.co.uk
- 6. Leap Frog Interactive** leapfroginteractive.com
- 7. Spark Inbound Marketing** sparkinboundmarketing.com
- 8. Seer Interactive** seerinteractive.com
- 9. Exclusive Concepts** exclusiveconcepts.com
- 10. yMarketing** ymarketing.com
- 11. Seologist** seologist.com
- 12. Qualified Impressions** qualifiedimpressions.com
- 13. First in Search** firstinsearch.com
- 14. DDS Agency** ddsagency.com
- 15. Found Search Marketing** foundsm.com
- 16. Sticky Eyes** stickyeyes.com
- 17. Position Research** positionresearch.com
- 18. Red Spot Design** dallasseocompany.com
- 19. Leverage Marketing, LLC** leveragemarketing.net
- 20. E-Storm International** e-storm.com
- 21. 97th Floor** 97thfloor.com
- 22. Steak Limited** steakdigital.co.uk
- 23. Eye Flow** eyeflow.com
- 24. Yellow SEO** yellowseo.com
- 25. Crexendo** crexendo.com

The Get Rich Click
Top 25 Websites That Can Make You Money
Right Away (Put You in Business)

- 1.** Ecrater.com: ecrater.com
- 2.** Zazzle.com zazzle.com
- 3.** Oodle.com oodle.com
- 4.** CafePress.com cafepress.com
- 5.** RedBubble.com redbubble.com
- 6.** ImageKind.com imagekind.com
- 7.** PrintFection.com printfection.com
- 8.** RocketLife.com rocketlife.com
- 9.** Mercantec.com mercantec.com
- 10.** Shopster.com shopster.com
- 11.** Blurb.com blurb.com
- 12.** Qoop.com qoop.com
- 13.** BlastOff.com blastoff.com
- 14.** CityMax.com citymax.com
- 15.** HomeStead.com homestead.com
- 16.** Volusion.com volusion.com
- 17.** Customink.com customink.com
- 18.** Dawanda en.dawanda.com
- 19.** Chacha.com chacha.com
- 20.** Etsy.com etsy.com
- 21.** Just Answer justanswer.com
- 22.** Bitwine bitwine.com
- 23.** ClickNWork clicknwork.com
- 24.** About.com about.com
- 25.** Ether ether.com

The Get Rich Click **Top 25 Facebook Groups**

- 1. Social Income Group**
- 2. Crowd Conversion Social Media Marketing**
- 3. Business Café**
- 4. Web 2.0**
- 5. Affiliate Marketing**
- 6. Make Money Online**
- 7. Facebook Addicted**
- 8. Internet Marketing School**
- 9. 5,000 Friends in 40 Days**
- 10. Twitter**
- 11. Network Marketing Revolution**
- 12. Ultimate Exposure**
- 13. The Women's Prosperity Network**
- 14. Facebook + Twitter + Successful Thinkers**
- 15. Affiliate Marketing Opportunities**
- 16. Internet Marketing University On Facebook**
- 17. 6 Figures From Home**
- 18. Facebook Domain Name Network**
- 19. The Ultimate Internet Marketing Mastermind**
- 20. Top Secret Internet Marketing Strategies**
- 21. AdTech Internet Marketing**
- 22. The Women of Internet Marketing**
- 23. Network Marketing – How to Build Online**
- 24. Advertise Your Business Here and Twitter For Free**
- 25. Ultimate Exposure! ~ Grow Your Contacts List Insanely FAST!**

The Get Rich Click

Top 25 Internet Marketing Firms

- 1. Increase Visibility, Inc** increasevisibility.com
- 2. WebiMax** webimax.com
- 3. SEOP** seop.com
- 4. Intrapromote.LLC** intrapromote.com
- 5. ArteWorks SEO** arteworks.biz
- 6. OneUpWeb** oneupweb.com
- 7. SEO Image Inc** seoimage.com
- 8. Customer Magnetism** customermagnetism.com
- 9. ThinkBIGsites** thinkbigsites.com
- 10. WebMetro** webmetro.com
- 11. Weblinx Limited** weblinx.co.uk
- 12. Web.com Search Agency** submitawebsite.com
- 13. Submit Express** submitexpress.com
- 14. WebpageFX** webpagefx.com
- 15. Bruce Clay, Inc.** bruceclay.com
- 16. 1st on the List Promotion, Inc.** 1stonthelist.ca
- 17. SEO.com** seo.com
- 18. High Position Limited** highposition.net
- 19. Direct Hit Solutions, Inc.** directhitsolutions.com
- 20. SEO Inc.** seoinc.com
- 21. Peak Positions, LLC** peakpositions.com
- 22. Elephant Traffic** elephant-traffic.com
- 23. First Page SEO** first-page-seo.com
- 24. HighPoint Search marketing** highpointseo.com
- 25. Elite SEO Marketing** eliteseamarketing.com

The Get Rich Click Top 25 SEO Blogs

- 1. Search Engine Land** searchengineland.com
- 2. SEO Book** seobook.com
- 3. SEOmoz.org** seomoz.org
- 4. Matt Cutts** mattcutts.com/blog
- 5. Search Engine Watch** blog.searchenginewatch.com
- 6. SE Round Table** seroundtable.com
- 7. Search Engine Journal** searchenginejournal.com
- 8. Top Rank Blogging** toprankblog.com
- 9. Pronet Advertising** pronetadvertising.com
- 10. Marketing Pilgrim** marketingpilgrim.com
- 11. SEO Chat** seochat.com
- 12. Search Engine Guide** searchengineguide.com
- 13. SEO Black Hat** seoblackhat.com
- 14. StuntDubl.com** stuntdubl.com
- 15. Graywolf's SEO Blog** wolf-howl.com
- 16. SEO by the Sea** seobythesea.com
- 17. Link Building Blog** linkbuildingblog.com
- 18. Jim Boykin's Blog** webuildpages.com/jim/
- 19. SEO Pedia** seopedia.org
- 20. David Naylor** davidnaylor.co.uk
- 21. Bruce Clay** bruceclay.com
- 22. Blue Hat SEO** bluehatseo.com
- 23. SubmitExpress** submitexpress.com
- 24. SEO Refugee** seorefugee.com
- 25. Small Business Search Marketing** smallbusinesssem.com

The Get Rich Click

Top 25 Making the Most of Twitter

- 1. Tony Robbins** tonyrobbins.com
- 2. Zappos.com, Inc.** zappos.com
- 3. Icanhas Cheez Burger** cheezburger.com
- 4. Woot!** woot.com
- 5. MSNBC** msnbc.msn.com
- 6. SomeEcards** someecards.com
- 7. Jet Blue** jetblue.com
- 8. Jack Dorsey** twitter.com/jack
- 9. Threadless** threadless.com
- 10. Jimmy Eat World** jimmyeatworld.com
- 11. Whole Foods Market** wholefoodsmarket.com/twitter/
- 12. Home Depot** homedepot.com
- 13. Etsy** etsy.com
- 14. Cake Wrecks** cakewrecks.com
- 15. Twit Cause** experienceproject.com/twitcause/
- 16. TheNextWeb.com** thenextweb.com
- 17. Daily Candy** dailycandy.com
- 18. Good** goodinc.com
- 19. Social Moms** socialmoms.com
- 20. Non Profit Wordpress.com** nonprofitorgs.wordpress.com
- 21. OMG Facts** omg-facts.com
- 22. Mr. Tweet** mr.tweet.com
- 23. Gary Vay Ner Chuk** garyvaynerchuk.com
- 24. The Digital Royalty** thedigitalroyalty.com
- 25. Streamy Awards** streamys.org

The *Get Rich Click* Top 25 Blogs That Will Help You Make Money Blogging

- 1.** Shoe Money shoemoney.com
- 2.** John Chow johnchow.com
- 3.** ProBlogger.com problogger.com
- 4.** Incomediary.com incomediary.com
- 5.** Performancing performancing.com
- 6.** Copy Blogger blogcatalog.com
- 7.** Make Money Online makemoneyonlinewiththejcooksey.com
- 8.** Greens Real World Blogspot greensrealworld.blogspot.com
- 9.** Entrepreneurs-Journey entrepreneurs-journey.com
- 10.** Internet Marketing for Mommies internetmarketingformommies.com
- 11.** Lip-Sticking lipsticking.com
- 12.** Social Hallucinations socialhallucinations.com
- 13.** Bash Bosh bashbosh.com
- 14.** Carl Ocab carlocab.com
- 15.** Cafe Blogger cafeblogger.net
- 16.** Chris Brogan chrisbrogan.com
- 17.** Quick Online Tips quickonlinetips.com
- 18.** Successful Blog successful-blog.com
- 19.** Blog About Your Blog blogaboutyourblog.com
- 20.** Blogtrepreneur blogtrepreneur.com
- 21.** Build a Better Blog buildabetterblog.com
- 22.** JohnTP johntp.com
- 23.** Lorelle on Wordpress lorelle.wordpress.com
- 24.** Daily Blog Tips dailyblogtips.com
- 25.** I Help You Blog ihelpyoublog.com

Affiliate Network and Cost-Per-Action Networks

AdBrite adBrite.com

Ad Drive addrive.com

Affiliate.com affiliate.com

AffiliateGuide affiliateguide.com

AffiliateScout Affiliatescout.com

AzoogLe Ads azoogLeads.com

ClickBank ClickBank.com

Commission Junction cj.com

Commission Soup commissionsoup.com

Ethos Interactive ethosinteractive.com

Flux Ads fluxads.com

HydraNetwork hydranetwork.com

IncentaClick incentaClick.com

KeyNetLinks Keynetlinks.com

Leader Marketing leadermarketing.net

LinkShare linkshare.com

LinkValu LinkValu.com

Market Leverage marketleverage.com

Net Margin netmargin.com

Never Blue Ads neverblueads.com

Offer Web offerweb.com

Partners Edge partnersedge.com

Partner Weekly partnerweekly.com

Performics performics.com

Primary Ads primaryads.com

Python Media pythonmedia.com

Revenue Gateway revenuegateway.com

Revenue Loop revenueLoop.com

Rextopia rextopia.com

The Biz Opp Network thebizoppnetwork.com

Traffic Needs trafficneeds.com

ValueClick valueclick.com

Web Jam Ads webjamads.com

XY7 xy7.com

Associations

American Association of Webmasters aawebmasters.com

CTIA – The Wireless Association ctia.org

Direct Marketing Association the-dma.org

eMarketingAssociation eMarketingAssociation.com

Internet Commerce Association internetcommerce.org

Search Engine Marketing Professional Organization sempo.org

Web Analytics Association webanalyticsassociation.org

World of Mouth Marketing Association Womma.org

Contextual Marketing Networks

adSter adster.com

AOL advertising.aol.com/technologiesponsored-listings

ContextWeb contextWeb.com

Miva Miva.com

TextLinkAds Text-Link-Ads.com

Domain Name Registrars and Resellers

Afternic Afternic.com

BuyDomains buydomains.com

Great Domains greatdomains.com

Network Solutions networksolutions.com

Pool pool.com

Register.com register.com

Snapnames snapnames.com

TuCows tucows.com

1&1 1and1.com

Domain Name Parking Firms

DomainSpa domainspa.com

DomainSponsor Domainsponsor.com

Fabulous Fabulous.com

Hit Farm hitfarm.com

Parking Dots parkingdots.com

Register.com register.com

Sedo sedo.com

TrafficValet TrafficValet.com

TrafficZ TrafficZ.com

Drop Shipping and Wholesale Product Suppliers

Cafe Press CafePress.com

DH Gate dhgate.com

DOBA Doba.com

Drop Ship Design Dropshipdesign.com

Drop Ship Review Dropship-Review.com

Drop Ship Sites dropshipsites.com

MegaGoods megagoods.com

Shopster shopster.com

Simplx simplx.com

Worldwide Brands worldwidebrands.com

E-mail Marketing Software and Services

AWeber Aweber.com

Benchmark Benchmarkemail.com

Constant Contact Constantcontact.com

iContact iContact.com

InfusionSoft infusionsoft.com

IntelliContact IntelliContact.com

Lyris Lyris.com

LyriseMail Labs eMaillabs.com

My Newsletter Builder mynewsletterbuilder.com

Streamsend Streamsend.com

StrongMail Strongmail.com

SubscriberMail Subscribermail.com

Freelance Employee Sites

Note: Type “outsourcing” into your search engine for more options in this category.

Bid Job Bid-job.com

eLance eLance.com

GoFreelance GoFreelance.com

Guru Guru.com

Rent-a-Coder RentACoder.com

Internet Advertising Networks

(see also Search Engines Listing on page 236)

Avantlink Avantlink.com

AZoogle azoogle.com

ClickBank ClickBank.com

Modern Click Network modernclick.com

Share a Sale Shareasale.com

Trade Doubler Tradedoubler.com

Internet Dictionary Sites

Note: I’ve not included a terms or glossary in *Get Rich Click*. So many new words pertaining to the Internet, its related technologies and applications are appearing regularly; a dynamic resource will serve you much better. Two sites do a good job of staying on top of Internet and web-related terminology and jargon.

Search Engine Dictionary searchenginedictionary.com

Wikipedia.com Wikipedia.com

Internet Research Firms

eMarketer emarketer.com

Forrester Research Forrester.com

Hitwise Hitwise.com

InfoSurv InfoSurv.com

Omniure omniure.com

Optimost optimost.com

Keyword Help Sites

Click Path ClickPath.com

Good Keywords GoodKeywords.com

Google adwords.google.com/select/KeywordToolExternal

Keyword Keyword.com

Omniture Omniture.com

Trellian Keyworddiscovery.com

WordTracker WordTracker.com

Magazines and Related Websites

BrandWeek Brandweek.com

BtoB Magazine btobonline.com

CNN Business2.0 business20.com

Direct Magazine DirectMag.com

DMnews dmnews.com

DNForum.com dnforum.com

DNJournal.com dnjournal.com

Entrepreneur Magazine entrepreneur.com

FastCompany fastcompany.com

Internet Retailer internetretailer.com

Revenue Magazine RevenueToday.com

Search Marketing Standard searchmarketingstandard.com

Webmaster Radio WebmasterRadio.fm

Wired wired.com

Outsourcing Sites

Bid-Job bid-job.com

Elance elance.com

Guru guru.com

oDesk odesk.com

Rentacoder rentacoder.com

Payment and Transaction Software and Services

Authorize.net authorize.net

Chase Paymentech Paymentech.com

CyberSource CyberSource.com

iTransact iTransact.com

Moneris Moneris.com

PayPal PayPal.com

2Checkout 2Checkout.com

VerePay VerePay.com

Verisign Verisign.com

Payment Processing Firms

CC NOW ccnow.com

Moneybookers moneybookers.com

PayPal PayPal.com

2Checkout 2Checkout.com

Wirecard Wirecard.com

Pay-Per-Call Service for Websites

Ingenio ingenio.com

PayPerCall.com PayPerCall.com

uPaypercall upaypercall.com

Ziff Leads Ziffleads.com

Search Engines

AltaVista AltaVista.com

America OnLine aol.com

Ask ask.com

Business.com Business.com

CompuServe CompuServe.com

Google google.com

MSN msn.com

Yahoo! search.yahoo.com

Search Engine Optimization (SEO) Firms

AtrinsicInteractive atrinsic.com/interactive

BusinessOnline BusinessOL.com

Bruce Clay bruceclay.com

FutureNow futurenowinc.com

iCrossing iCrossing.com

iProspect iprospect.com

Morevisibility morevisibility.com

SEO.com seo.com

SEOinc seoinc.com

SmartSearchMarketing smartsearchmarketing.com

Submit Express submitexpress.com

Shipping Firms

Canada Post canadapost.com

DHL dhl.com

Federal Express Fedex.com

iShip iship.com

United States Postal Service USPS.com

UPS ups.com

uShip uship.com

Trade Shows

AdTech ad-tech.com

Affiliate Summit affiliatesummit.com

Click Z Events events.clickz.com

Commission Junction University
cju.cj.com/eventsevent_overview.html

Direct Marketing Days.com dmdays.com

DomainFest domainfest.com

Domain Roundtable domainroundtable.com

eComXpo wbresearch.com/comxpo

eTail wbresearch.com/etailusawest

GnoMedex gnomedex.com

Internet Marketing Conference internetmarketingconference.com

Internet Retailer Internetretailer.com
IzeaFest Ideafest.com
Linkshare Symposiums linkshare.comeventssymposium
MediaPost Events mediapost.com
OnlineMarketingSummit onlinemarketingsummit.com
PPC Summit ppcsummit.com
PubCon Pubcon.com
Search Engine Strategies searchenginestrategies.com
Search Marketing Expo searchmarketingexpo.com
SEO Roadshow SeoRoadshow.com
South By Southwest sxsw.com
T.R.A.F.F.I.C. Targetedtraffic.com

Additional Resources

ALEXA Alexa.com
AllWhois allwhois.com
BetterWHOIS Betterwhois.com
DMOZ dmoz.org
DomainTools domaintools.com
Doubleclick.com DoubleClick.com
eMetrics.org emetrics.org
Get Rich Click GetRichClick.com
HighRankings HighRankings.com
Internet Advertising Bureau iab.net
Internet.com Internet.com
Marketing Sherpa marketingsherpa.comindex.html
PR Web prweb.com
Wayback Machine Archive.org
Webmaster Radio WebmasterRadio.com
Webmaster World Webmasterworld.com
Wikipedia wikipedia.com
Yahoo! Merchant Solutions smallbusiness.yahoo.come-commerce

LinkedIn.com Groups You May Want to Join

Get Rich Click

Internet Affiliate Marketers Association (IAMA)

AffiliatePrograms

Digital Marketing

eMarketing Association Network

eTail Careers.com

Guerrilla Marketing Tips for Small Businesses

Innovative Marketing, PR, Word-of-Mouth & Buzz Innovators

Online Lead Generation

Online Marketing Media

WebAnalysts.Info Internet Marketing, Web Analytics, and E-commerce Group

Facebook Groups You May Want to Join

Affiliate Marketing Opportunities

Internet Marketing School

Internet Marketing University on Facebook

6 Figures From Home –

Starting a Successful Internet Marketing business

Facebook Domain Name Network

Facebook's Ultimate Internet Marketing Mastermind

Top Secret Internet Marketing Strategies

The International Internet Marketing Alliance

AdTech Internet Marketing

Affiliate Marketing

The Women of Internet Marketing

Marc Ostrofsky's Websites

Owned in whole or in part

Blinds.com

CuffLinks.com

eTickets.com

SummerCamps.com

GetRichClick.com

WordOfMouse.com

MarcOstrofsky.com

Marc Ostrofsky's Websites Coming Soon

DesignDogs.com

MutualFunds.com

Bachelor.com

BeautyProducts.com

MortgageCompanies.com

InsuranceCompanies.com

Psychologists.com

HeartDisease.com

Photographer.com

Consulting.com

Expertz.com

APPortunity.com

Get

your FREE teleseminar

with

Marc Ostrofsky

author of *Get Rich Click!*

Go to:

www.GetRichClick.com/FreeCall